

## “Italy and Singapore relations: best practices and new opportunities in Lombardy”

27<sup>th</sup> May, 2016

Milan, Palazzo Turati, via Meravigli 9/B

### PROGRAMME

- 09.30 – 10.00 *Registration*
- 10.00 – 10.20 *Opening remarks*  
**Federica Ortalli**, Board Member, Milan Chamber of Commerce  
**Ark Boon Lee**, CEO, International Enterprise Singapore  
**Alberto Ribolla**, President, Confindustria Lombardia
- 10.20 – 10.30 **Benedetto Della Vedova**, Undersecretary of State for Foreign Affairs and International Cooperation
- 10.30 – 11.20 *Market presentation*  
*“The strengths of Lombardy and Milan: sectors and business environment”*  
**Valeria Negri**, Research Unit Manager, Assolombarda  
*“Singapore: your partner and gateway to Asia Pacific”*  
**Anne Ho**, Division Director, Europe Group, International Enterprise Singapore
- 11.20 – 12.00 Focus on:  
Fashion - **Alberto Bonisoli**, President, Piattaforma Sistema Formativo Moda  
Design - **Carlo Forcolini**, Scientific Director, Istituto Europeo di Design (IED)  
Real Estate – **Marzia Morena**, President, Federimmobiliare, Politecnico Milano
- 12.00 – 12.20 *Investments and tools for Italian and Singaporean companies*  
**Stefano Nigro**, Manager, Invest in Lombardy  
**Federico Donato**, President, Italian Chamber of Commerce in Singapore  
**Monica Cristanelli**, Head of Internationalization Department, Intesa Sanpaolo
- 12.20 – 12.30 *Conclusions*  
**Massimo Manelli**, Vice General Director, Assolombarda Confindustria Milano Monza e Brianza
- 12.30 – 13.30 Lunch break & Networking session
- 13.30 – 15.00 Networking tables focused on: real estate, fashion and furniture

\* The event will be held in English

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