



new world
enterprise europe

BERLIN ★ BRANDENBURG

Horizon 2020 Project Factory

Industry 4.0 - Manufacturing Industries

10 May, Brussels, Rue du Luxembourg 3



1 Call for expressions of interest

The Berlin Partner Brussels office is calling on innovative companies from the manufacturing industries and related IT services to submit their project ideas for a chance to take part in the Project Factory on manufacturing industries 2016, which will take place in Brussels on 10 May. The Project Factory offers a one-day programme that gives you the opportunity to

- optimise your project ideas in Brussels
- listen to experts from the European institutions that implement the new Horizon 2020 Work Programmes relevant for manufacturing industries and its digitization
- meet companies and research organisations from across Europe that are looking for project partners and
- get personal feedback from experts from our Berlin Partner Brussels office.

The Project Factory is a new concept developed by Berlin Partner and its Brussels office. It is designed to address companies that are planning to submit a project to specific EU calls and are looking for experts' and practitioners' advice on how to structure the proposal or are searching for partners in other EU countries. The goal of the Project Factory is to support you in developing a high quality and convincing EU funding application and in finding partners across the EU. The programme is supported by the Enterprise Europe Network Berlin-Brandenburg.

Our programme features experts from the EU institutions, the European Commission's executive agencies and experts from our networks in Brussels, among them past evaluators of projects, who will give tailored advice on how to write and manage a good proposal. Our experts in the Berlin Partner Brussels office will also be ready to offer feedback in bilateral sessions on your proposals. Moreover, the Project Factory offers matchmaking sessions with other companies or research institutions across Europe working on similar fields. All these features are essential for a convincing EU funding proposal.

Participation is only open to invited companies with a promising project idea. If you are interested, please return the attached project proposal outline by 22 April to markus.hell@berlin-partner.de. We will inform you about your possible participation by 29 April at the latest. If you submit your idea before the deadline, we will inform you about your participation within four days.

The event will take place at the premises of Berlin Partner in Brussels. Participation is free of charge for invited companies, but travel costs will not be reimbursed. For detailed information on how to get to Brussels and the Berlin Partner office, please refer to our factsheet attached.

We look forward to receiving your project ideas!



Programme

Time	Speaker
10 May	
10:30-11:00	<i>Registration and coffee</i>
11:00-11:15	<p><i>Welcome and keynote speech</i></p> <ul style="list-style-type: none"> • <i>Dr. Stefan Franzke, Managing Director, Berlin Partner for Business and Technology GmbH</i>
11:15-12:30	<p><i>EU funding opportunities for manufacturing industries and related IT services - experts from EU institutions and initiatives</i></p> <ul style="list-style-type: none"> • <i>Dr. Jerome Dethier, Scientific Project Officer, European Commission, DG Connect (Communications Networks, Content and Technology), Complex Systems and Advanced Computing</i>
12:30-13:30	<p><i>Elevator Pitch for projects currently in preparation, plus opportunities for partner searches</i></p> <ul style="list-style-type: none"> • <i>Presentations of projects from Berlin and other EU regions</i>
13:30-14:30	<i>Networking Lunch</i>
14:30-15:30	<p><i>Know-how and tips for proposal writing</i></p> <ul style="list-style-type: none"> • <i>Wolfgang Treinen, Project Manager, Berlin Partner for Business and Technology GmbH: The evaluation process of H2020 projects</i> • <i>Jörn Exner, Project Manager, Berlin Partner for Business and Technology GmbH: Practical aspects of proposal writing</i> • <i>Experience from a successful Horizon 2020 project (tbc)</i>
15:30-16:30	<p><i>Bilateral meetings between participants (speed-dating and matchmaking session), including bilateral feedback on project ideas and informal feedback talks</i></p> <ul style="list-style-type: none"> • <i>Jörn Exner, Markus Hell, Wolfgang Treinen, Project Managers, Berlin Partner for Business and Technology GmbH</i>

3 Practical Information

3.1 How to get to the Berlin Partner Brussels office

Brussels' main airport is the Brussels National Airport, sometimes also called Zaventem Airport (BRU). From the airport, you can take the number 12 Airport Bus that takes you to the European quarter at Place Luxembourg.

If you arrive by train (there are ICE connections from Germany, Thalys connections from Germany, France and the Netherlands, and Eurostar connections from the UK), you will most likely arrive at Gare du Midi train station. From there, you can take the metro line 2 or 6 to take you to the metro station "Trône/Troon".

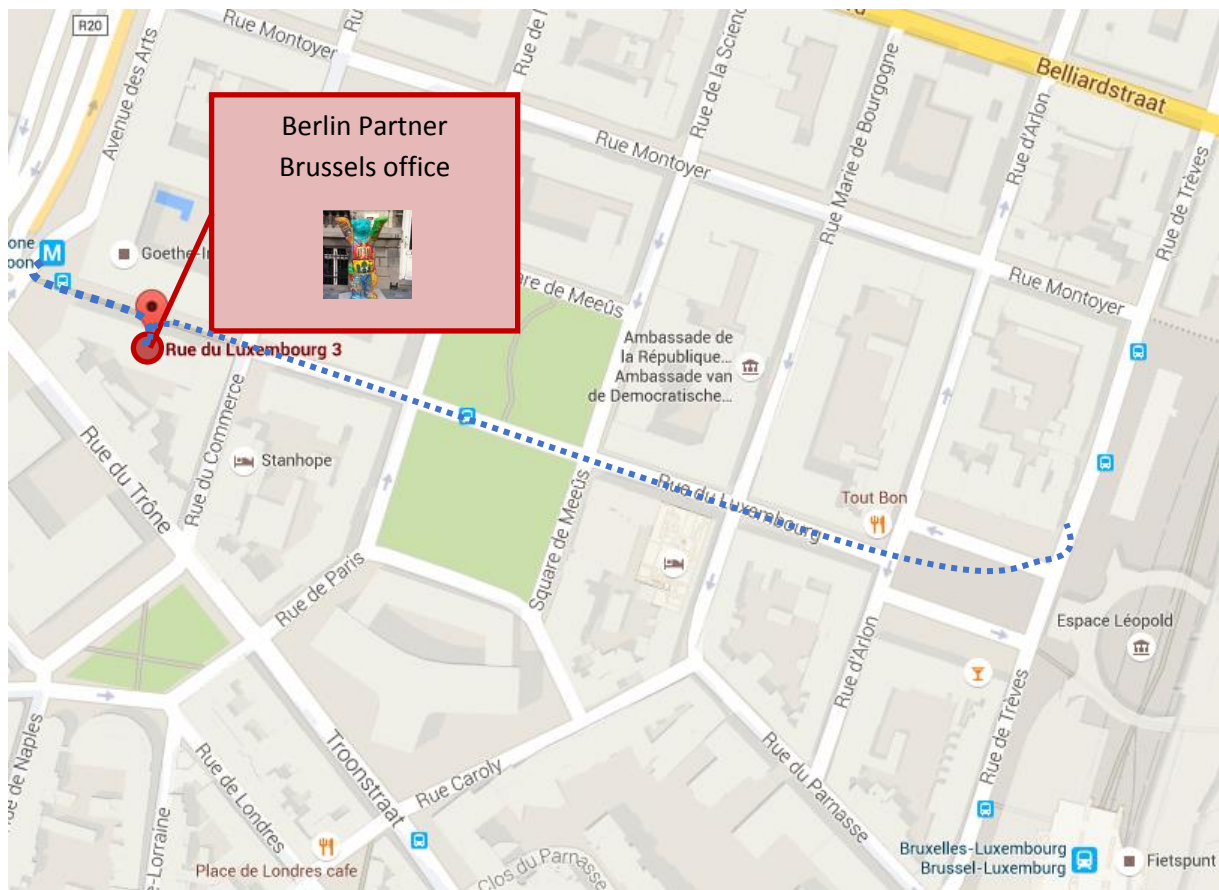
The Berlin Partner Brussels office is located on Rue Luxembourg 3 in the European quarter. From Place Luxembourg (where the European Parliament is located) or from the Trône/Troon metro station it is only a five-minute walk.

Address:

Rue Luxembourg 3

1000 Bruxelles

Map



3.2 Where to stay

Motel One

Rue Royale 120

1000 Brussels

<http://www.motel-one.com/de/hotels/bruessel/bruessel/>

Thon Hotel EU

Rue de la Loi 75

1040 Brussels

<http://www.thonhotels.com/de/hotels/lander/belgien/brussel/thon-hotel-eu/>

B-Apart Hotel Ambiorix

Square Ambiorix 28

1000 Brussels

http://www.b-aparthotels.be/hotel_ambiorix.asp?taal=en

Atlas Hotel

Rue du Vieux Marché aux Grains 30

1000 Brüssel

(in the centre, metro connection to the European quarter)

<http://www.atlas-hotel.be/>

3.3 Registration

Registration is free of charge, but only open to invited companies with a promising project idea. To submit your project idea, please send the attached template to markus.hell@berlin-partner.de before 22 April.