

### Video Roadshow Platform



-Online project roadshow platform for enterprises targeting the Chinese market

Powered by 

# Who are we?



**14**  
Years



**100+**  
EU-China projects  
facilitated &  
incubated



**18**  
Chinese provinces  
covered

key industrial  
clusters covered



**14**  
EU-China Fairs

**28310+**  
B2B  
Matchmaking



**12000+**  
EU & Chinese  
Enterprises

**110+**  
Enterprises we  
helped in  
growing  
internationally



# Why do we need this platform?

- A **Free** promotion platform open to **ALL** European partners during COVID-19
- Another way to help SMEs explore the Chinese market
- COVID-19 makes it difficult to travel or to attend events abroad
- **Vivid Images** are far more attractive than **plain words**
- Chinese subtitles and video demonstrations make it easier for Chinese viewers to understand what a European SME does

# What does video roadshow platform look like?

× 欧盟项目创新中心 > ... × 欧盟项目创新中心 > ... × 欧盟项目创新中心 > ...



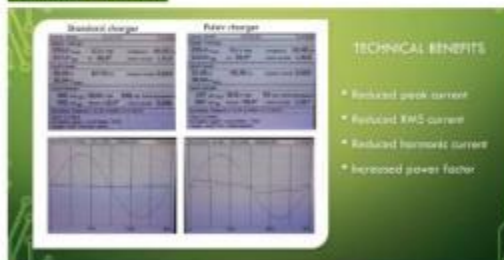
## 项目概述

英国一家最具活力的创新技术公司，致力于开发能源行业创新技术，以改变传统发电、转换和供电方式，引领下一代尖端能源解决方案。

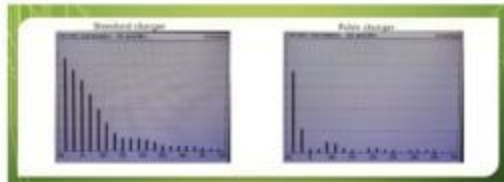
公司成立于2015年，拥有专业的科学家和工程师研发团队。公司与英国普利茅斯大学共同合作开发太阳



## 相关项目图片



- ### TECHNICAL BENEFITS
- Reduced peak current
  - Reduced RMS current
  - Reduced harmonic current
  - Increased power factor



POTENTIAL COST BENEFITS ARE SIGNIFICANT:

Our initial work on bill of materials estimate savings of:


- More than 50% by replacing 33uF, 400V capacitor with Pulsiv circuit
- Nearly 50 per cent on replacing common mode choke

### THE TECHNOLOGY IS RELIABLE: THE DATA

Parameter	Std. (100000h)	STANDARD (100000h)	Pulsiv (100000h)	Notes
Failure Rate	3.039	0.288	0.274	Failure per million hours
DC Voltage Stress Factor	200	300	110	
AC Voltage Stress Factor	50	100	10	
Surge Voltage Stress Factor	400	400	140	
Temperature Factor	0.678	0.810	0.77	
Temperature Factor	0.744	1.047	0.80	Using C0G in place



# How does it work?

- 
- Project overview
  - A video in English introducing your project for the roadshow
- This is all that you need to provide!

We will take care of the rest:

- Translation & video editing
- Online promotion by Enterprise Europe Network West & North China
- B2B matchmakings with potential partners
- Follow-up and further services if needed

**Through these steps, we turn your business from a simple presentation into an actual business opportunity!**



# What should be included in the video?

- Company overview and highlights
- Products, services and application scenarios
- Competitiveness
- Requirements for potential partners
- Expected way of cooperation
- *" Please find your local Enterprise Europe Network branch to extend your expression of interest."*

To help the market understand your project through the video,

- Any related videos would be great.
- Documents about your company (Word file preferred)
- Expectations about the market & partners

# Contact us

## EU Project Innovation Centre Enterprise Europe Network West & North China

Add.: 6/F, Business & Innovation Centre for China-Europe Cooperation,  
No.1577 Tianfu Avenue, Chengdu, Sichuan, P. R. China

Tel: +86-28-8533 5757

Fax: +86-28-8533 6767

E-mail: [info@eupic.org.cn](mailto:info@eupic.org.cn)

