**WORKSHOP**

**Industrial Modernisation: the Alpine Macroregion as a driver for the European industry of tomorrow**

**11 May 2016**

***Regione Lombardia – Brussels Delegation to the EU***

***Place du Champ de Mars, 2 – 1050 Bruxelles***

**h. 17.00 -20.15**

**PROGRAMME**

*17.00\* Welcome and Registration*

17.25 Introduction by Raffaele Raja, Regione Lombardia – Director, Brussels Delegation to the EU

17.30 Welcome address

* **Giovanni Pugliese** – Deputy Permanent Representative of Italy to the EU in Brussels

17.40 Opening speech

* **Fabrizio Sala,** Vice-President of Regione Lombardia, in charge of EU Affairs

18.00 Key-note speakers

* **Anna Giorgi –** University of Milan, Action Group 1 Leader of the EUSALP
* **Wim De Kinderen,** Brainport Eindhoven, on behalf of South Netherlands, chair of the Vanguard Initiative

18.40 Round Table – moderated by **Lorenzo Robustelli** (Director of EUNEWS)

* **Marek Przeor,** EC – DG REGIO – Head of Sector, Competence Center Smart and Sustainable Growth
* **Mark Nicklas,** EC – DG GROW – Acting Head of Unit Innovation policy and investment for growth
* **Giancarlo Caratti di Lanzacco,** EC – Joint Research Center, Head of Unit Intellectual Property and Technology Transfer
* **Sébastien Gay,** Agency for Dev. and Innovation, Head of Europe Unit, Région Auvergne-Rhône-Alpes
* **Magda De Carli,** EC – DG RTD – Deputy Head of Unit Spreading Excellence Widening Participation

19.30 Open Debate

19.50 Ending remarks and Conclusion

* **Alberto Ribolla,** President of Confindustria Lombardia

*20.15 Standing dinner*