

network enterprise europe



Business Support on Your Doorstep



ENHANCE INNOVATION MANAGEMENT CAPACITY

Legnano 26.05.2016



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2014 – 2020 Under GA n° 671829*

EICM

LE2C in collaboration with Enterprise Europe Network and Confindustria Lombardia provides services to:

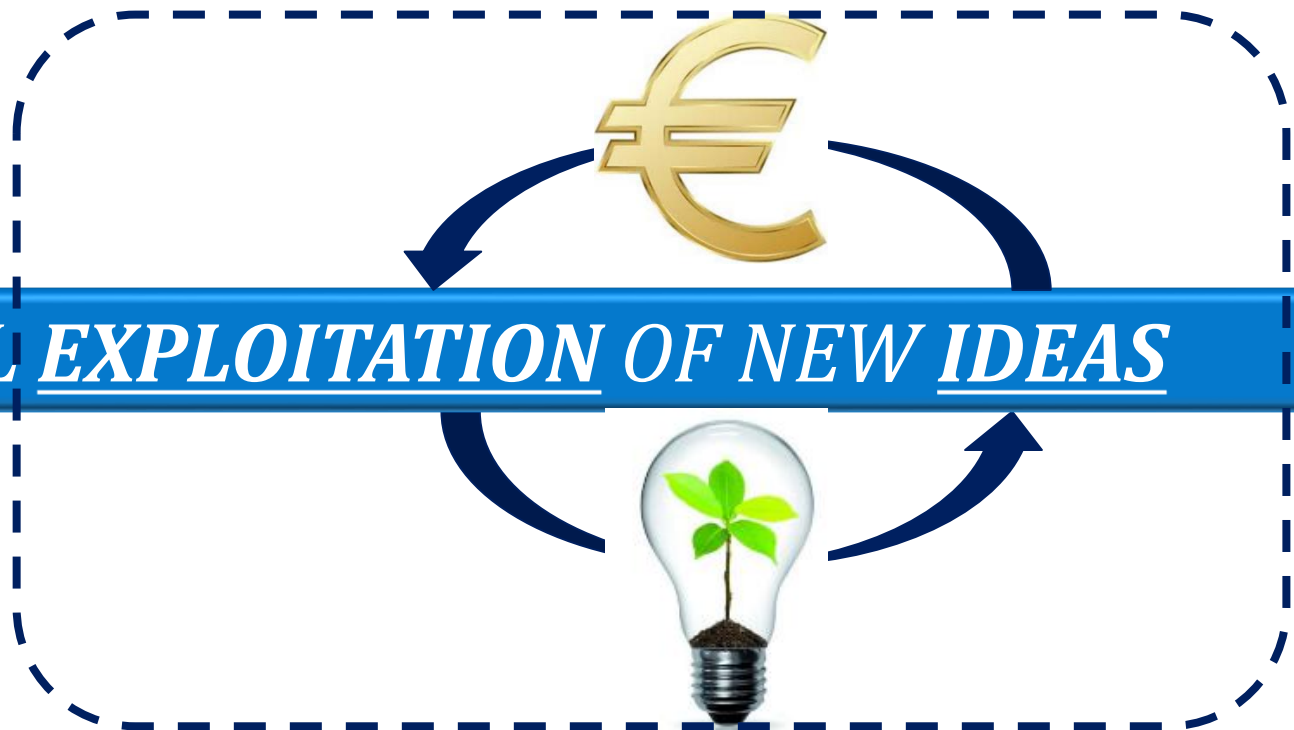
ENHANCE INNOVATION MANAGEMENT CAPABILITIES (EICM)

INNOVATION?

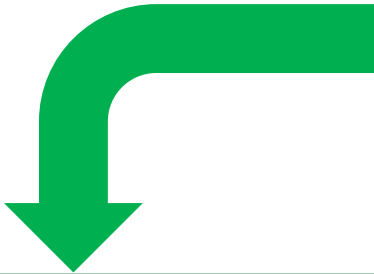
SUCCESSFUL EXPLOITATION OF NEW IDEAS

ARE YOU TOO BUSY TO INNOVATE?

NO THANKS.
WE'RE TOO BUSY.



TOOL



**INNOVATION
HEALTH CHECK**

IMPROVE



*Enterprise Ireland is the **government organization responsible for the development and growth of Irish enterprises in world markets.***

*IMP³rove–European Innovation Management Academy is a non profit organization **initiated in 2006 by the European Commission to enhance the innovation capabilities of SME's***

PROCEDURE



SELECTION

ANALYSIS

RESTITUTION

**Assess Sme
suitability
for the
service**

**Assess
Innovation
manageme
nt capacity**

**Need
analysis
and action
plan
developme
nt**

**Action plan
Implement
ation**

**Closing the
case/Final
Report**

Task 0

Task 1

Task 2

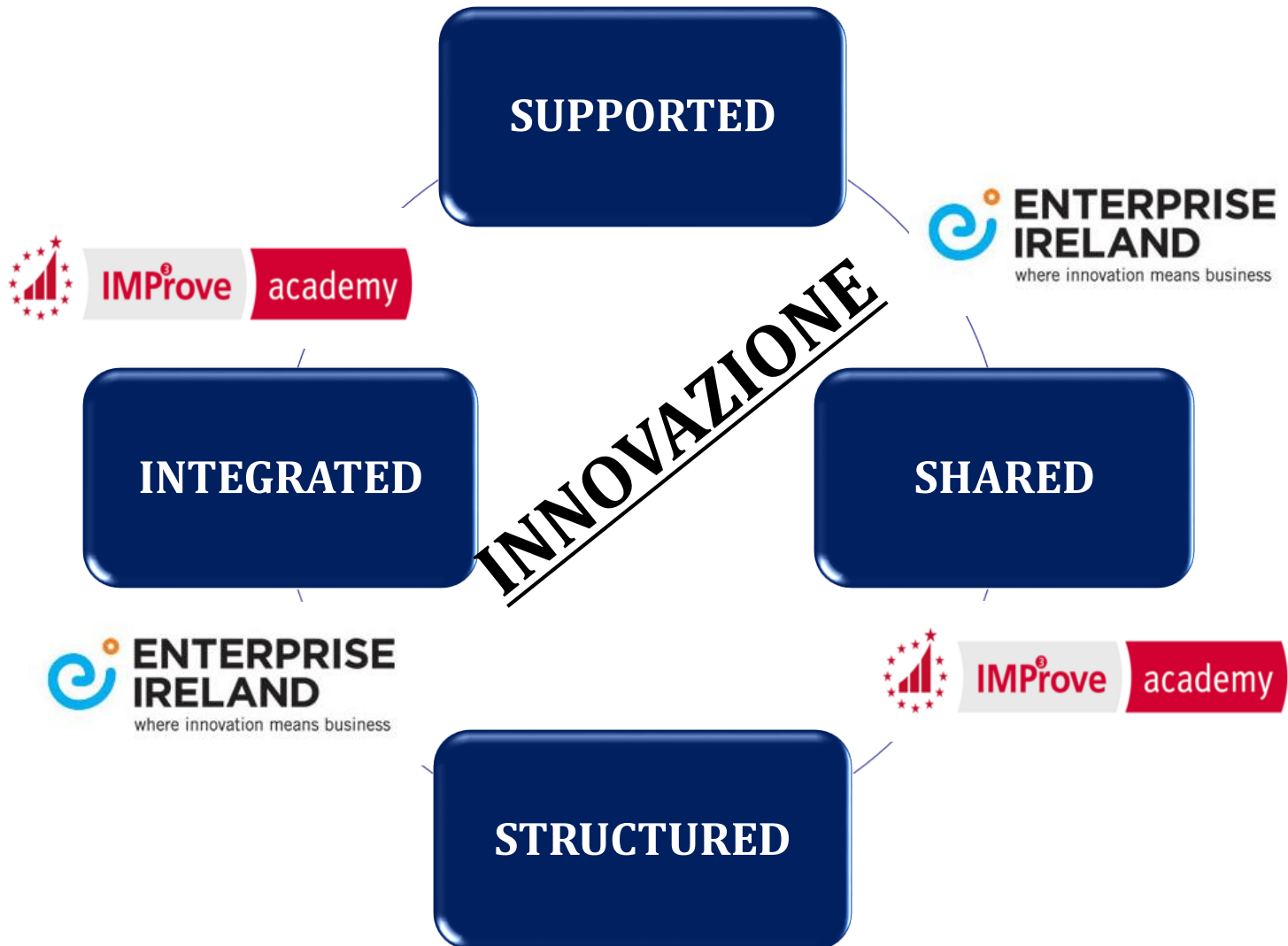
Task 3

Task 4



IMProve academy

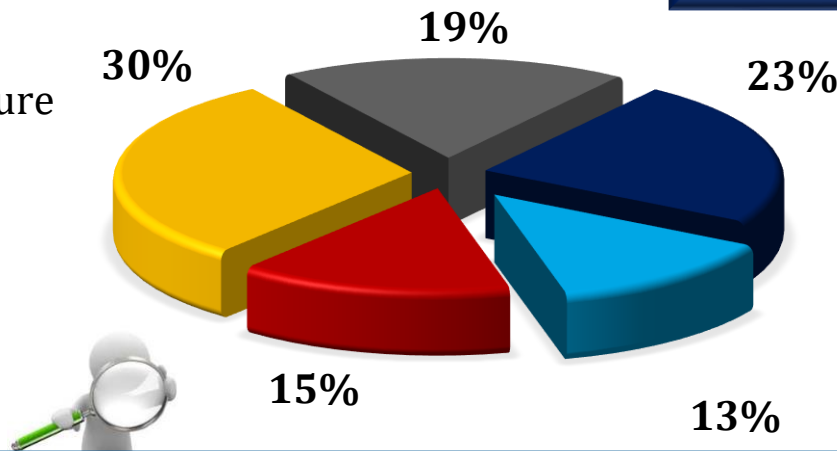
ASSESSMENT



DIMENSIONS

IMPROVE

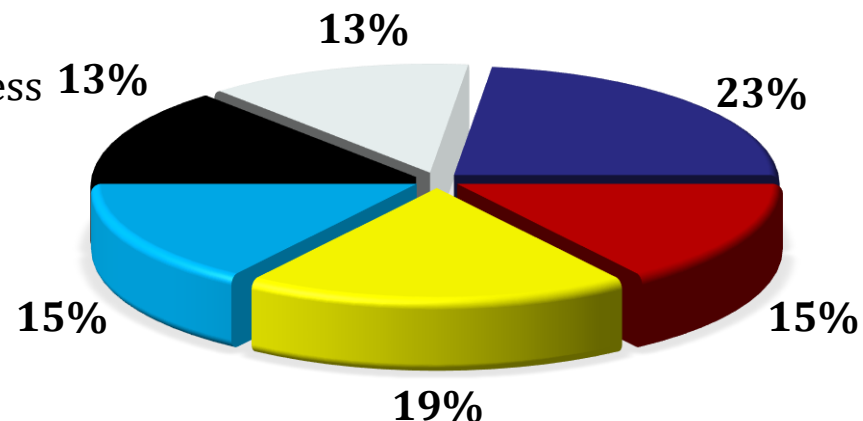
- Innovation Strategy
- Organization and Culture
- Innovation Life Cycle Processes
- Enabling Factors
- Innovation Results



QUESTIONNAIRE

INNOVATION HEALTH CHECK

- Innovation Culture
- Understanding the Business
- Strategy
- Structure
- Capability&Resources
- Processes



DIMENSIONS

Innovation Strategy that gives your firm **direction and focuses** all Innovation Management activities for maximum impact e.g. ensuring that the most promising innovation projects are pursued.



Innovation Organisation and Culture, covering the **gearing of organisation and innovation networks** towards Innovation Management, and the embedding of Innovation Management in the firm's culture.



Innovation Life Cycle Processes, covering the **integration and management of innovation life cycle processes including** idea management, product/service and process development.



DIMENSIONS

Enabling Factors/Capabilities and Resources, involving a variety of factors such as **IT, project management, intellectual property rights or human resource management** that can be leveraged for increasing the business impact of Innovation Management.



Innovation Results dealing with the **output** of Innovation Management activities and the impact on indicators of business success, e.g. income from sales and operational profit



- *Growth in Income*
- *Income from sales from new products/services*
- *Past expenditure for innovation*
- *Operation profit from innovation*
- *Cost Reduction*
- *Operational Profit from Innovation*

DIMENSIONS

Understanding the Business: It is important that the company has a clear understanding on all aspects of the business and how they impact on performance.

- 1. Gathering information on customers, markets, competitors and technology trends*
- 2. Analysing information to identify threats and opportunities*
- 3. Identifying sources of competitive advantage for your company*



Structure: It is important that the company is structured in an appropriate way to achieve its strategic goals.

- 1. Organisation of resources involving team working, effective communication and knowledge sharing*
- 2. Appropriate empowerment and management of staff*
- 3. Appropriate processes to best manage different areas of businesses such as sales, marketing, operations and R&D etc.*

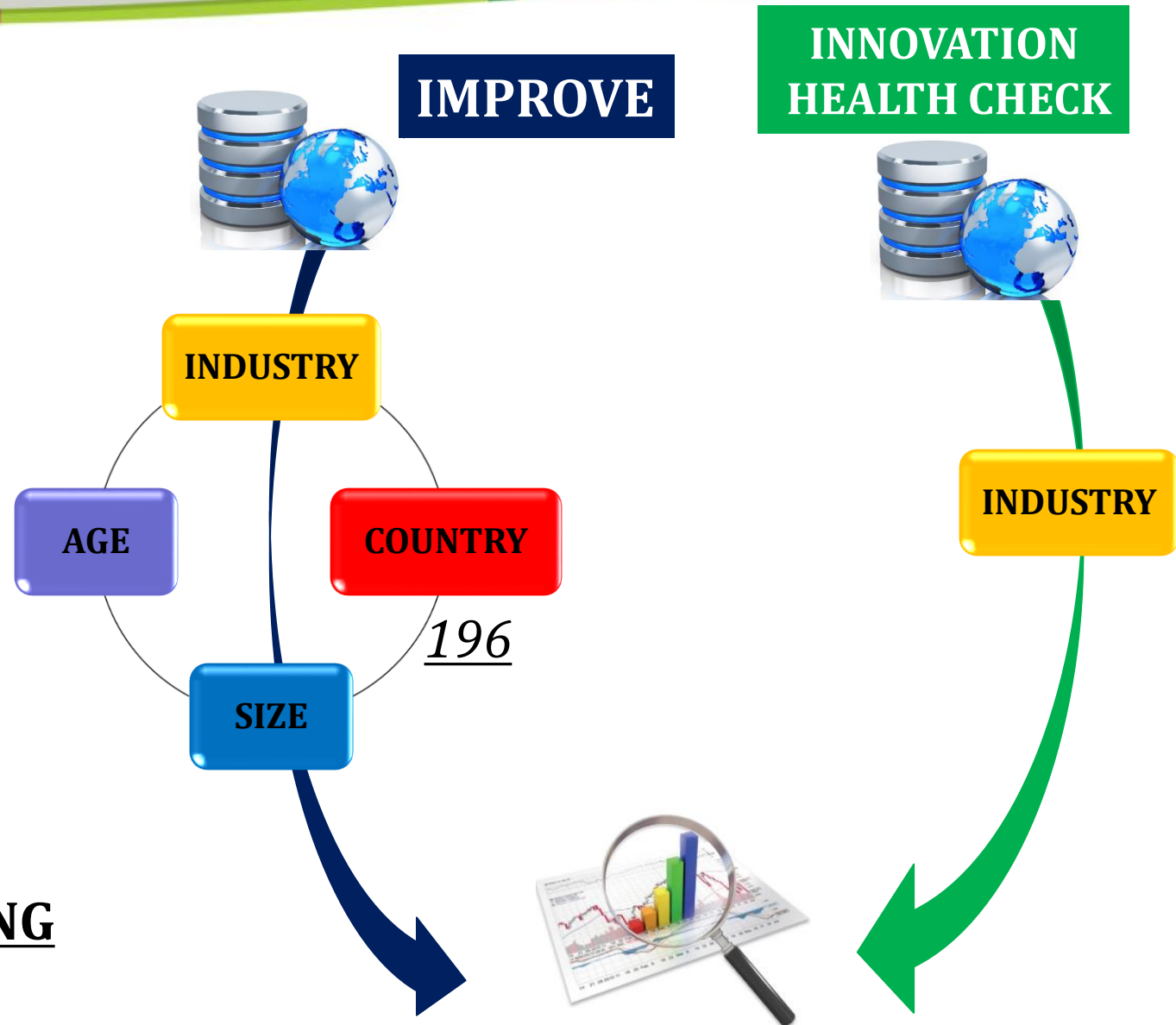


BENCHMARKING

1 INTEGRATION

2 SELECTION

3 BENCHMARKING

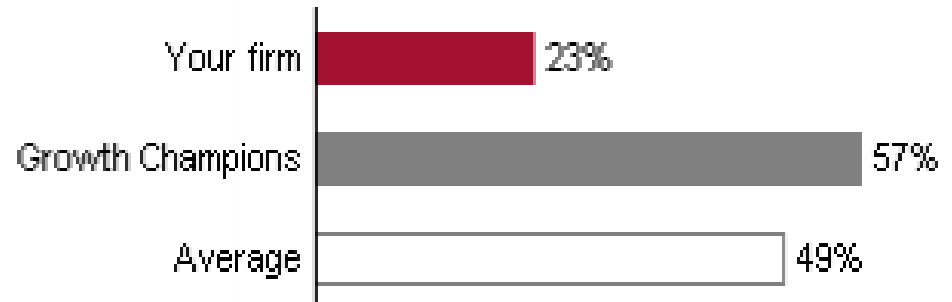


IMPROVE

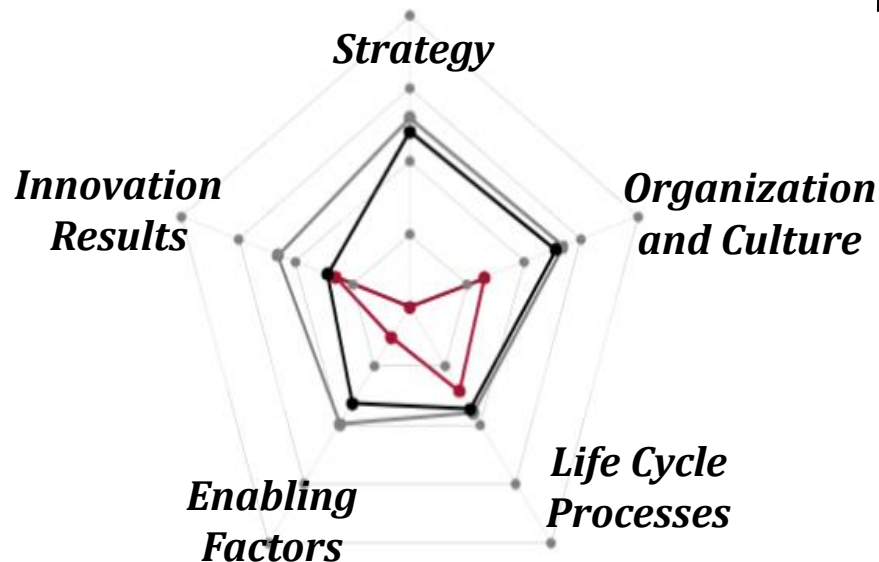
REPORTING

Growth champions make up the top **10%** of your benchmarking class, based on the highest and most sustainable growth in sales, operational profit and number of employees over the last four years.

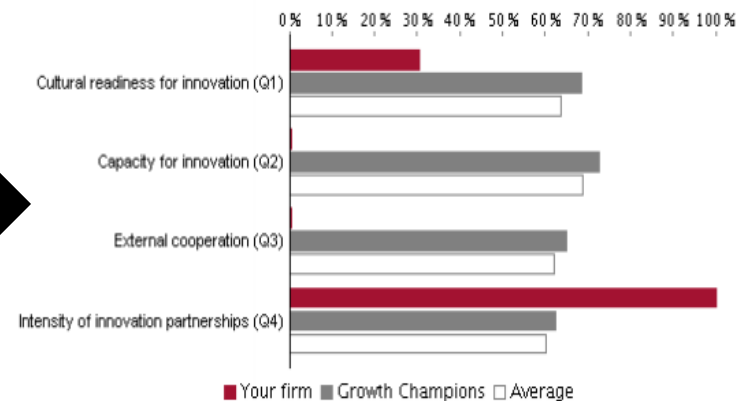
Level 1: OVERALL POSITIONING



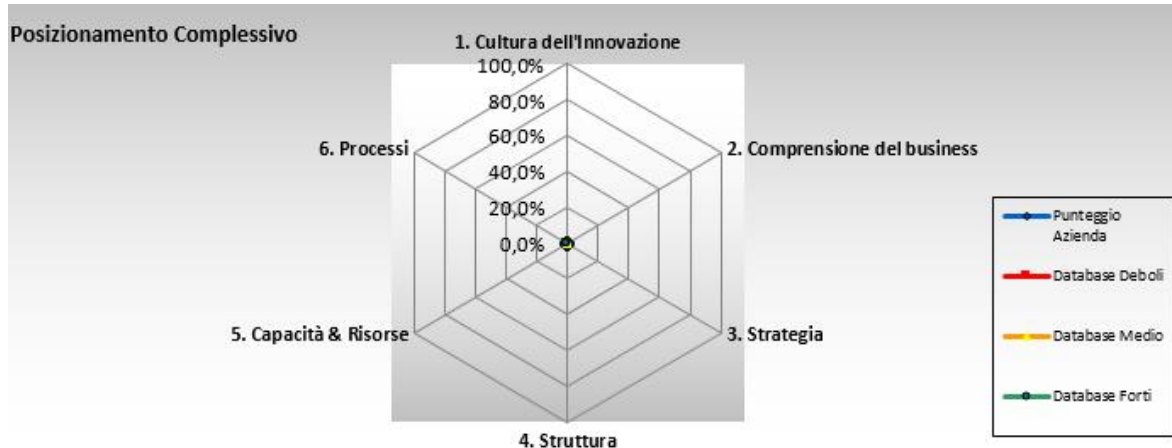
Level 2: DIMENSION



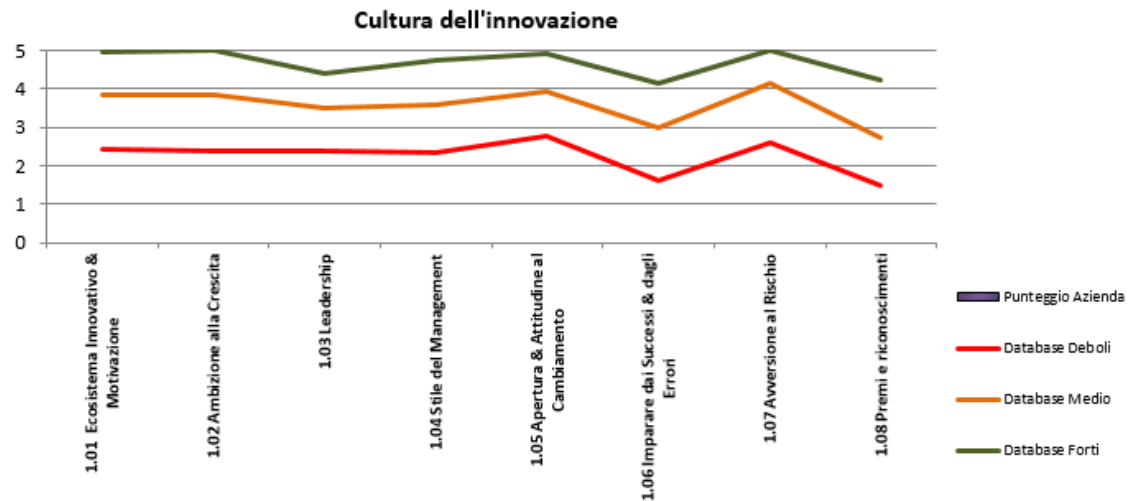
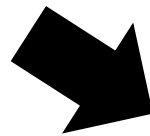
Level 3: INDICATOR



Level 1: OVERALL POSITIONING



Level 2: DIMENSION



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