

Swedish company looking to find a European manufacturer of environmentally friendly cultivation bags. The producer must use sustainable and eco-friendly materials and producing methods.

Summary

Profile type

Business request

Company's country

Sweden

POD reference

BRSE20230818016

Profile status

PUBLISHED

Type of partnership

Supplier agreement

Targeted countries

• **World**

Contact Person

[Alice MOROSINI](#)

Term of validity

18 Aug 2023

17 Aug 2024

Last update

18 Aug 2023

General Information

Short summary

The Swedish company is expanding its product portfolio and is looking to find a European manufacturer that can produce cultivation bags in environmentally friendly fabric, such as re-used PET, natural fibers or a fabric in that range. Very important that the material and producing method needs to be sustainable and eco-friendly. The main use for the cultivation bag is to grow vegetables and flowers on the balcony.

Full description

The SME is a marketleading company for natural and environmental friendly products within the home and garden category in the Nordics. They develop their own proprietary products and solutions, profitable for the entire value chain, focusing on their own portfolio of brands.

The company operates in Europe, with the Nordic region as its home market within two business areas – Store and Professional – and have been established in Malmö, Sweden since 1991.

The company is now expanding its product portfolio and is looking to find a European producer that can produce cultivation bags in environmentally friendly fabric, such as re-used PET, natural fibers or a fabric in that range. The main use for the cultivation bag is to grow vegetables and flowers on the balcony.

It is very important that the material and producing method needs to be sustainable and eco-friendly therefor they are

looking to find a producer of such but with some requirements.

The cultivation bags should be produced in different sizes, big and small, and in the colors grey and black.
The specifics are:

- The product in own brand (Private Label)
- The product in an environmental friendly material
- MOQ that is not higher then 1000 pieces per each size
- Possible Sizes of the cultivation bag should be around:
15x19, 28x26, 35x45cm (diameter x height)

The services needed is:

- Producer of products in fabric.
- Sourcing fabric and packaging material to the product.
- Pack the ready product in distribution pack and on pallet.

Advantages and innovations

Technical specification or expertise sought

- The product in own brand (Private Label)
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Stage of development

Sustainable Development goals

- **Goal 12: Responsible Consumption and Production**

IPR Status

Partner Sought

Expected role of the partner

Cooperation under a manufacturer or supplier agreement

Type of partnership

Supplier agreement

Type and size of the partner

- **Big company**
- **SME 11-49**
- **SME 50 - 249**
- **SME <=10**

Dissemination

Technology keywords

Market keywords

Targeted countries

- **World**

Sector groups involved

- **Creative Industries**

Media

Images



[Example of Cultivation Bag](#)