



TRAVEL ITALY STAY HEALTHY

Shanghai May 16th 2019 – h. 9.00 - 17.30

CMEF - China International Medical Equipment Fair

Organizers:

Embassy of Italy to the People's Republic of China

Consulate General of Italy in Shanghai

Co-Organizers:

Italian Trade Agency Shanghai

Italian Chamber of Commerce in China

Supporter: Assolombarda

Sponsor: Sino-Eu Link

Venue: Seminar Hall 5.1 - CMEF China International Medical Equipment Fair

Language: Italian-Chinese with simultaneous translation

9.30 - 10.00	Registration
10.00 - 10.30	Opening Address by Italian and Chinese Institutions
	Embassy of Italy to the People's Republic of China Emanuele de Maigret - Minister Counselor - Head of the Economic and Commercial Office Giusi Condorelli - Health Counsellor and Italian Ministry of Health Representative - Embassy of Italy to the People's Republic of China
	Consulate General of Shanghai Roberto Pagani - Science and Technology Counsellor -Consulate General of Italy in Shanghai
	Italian Trade Agency Shanghai Micaela Soldini - Deputy Trade Commissioner
	National Health Commission – Dept. International Cooperation Ms. Zhang Xiaobo Deputy Division Director
	Italian Chamber of Commerce in China

10.30 - 11.30	Keynote Speech	
	Italian Best Practice in Healthcare	Dr. Maria Santonastaso Coordinator of Health Working Group Italian Chamber of Commerce in China
	Outlook on China-Italy Medical Training Cooperation under the Belt and Road Initiative	Prof. Cheng Yunzhang Deputy Dean Medical Instrument and Food Engineering University of Shanghai for Science and Technology
	Internationalizing Health Internationalization experience of the Working Table of "Confindustria Lombardia Health & Services"	Dr. Cristian Ferraris Director of Organization, Development and Associative Relations Assolombarda – Italy
	Medical reform practice and experience of large tertiary public hospitals	Dr. Li Jiyu Deputy Director of Shanghai Tenth People's Hospital
11.30 - 11.45	Launch Video and Brochure "Travel Italy Stay Healthy"	
11.45 - 13.00	Presentations of Italian Hospitals San Donato - Milan Giomi - Rome Istituto Giannina Gaslini - Genoa Fondazione Mondino - Pavia	
13.00 - 14.00	Networking Buffet	
14.00 - 17.00	B2B Italian and Chinese Partners	

The event aimed at promoting the quality of the Italian health system and encouraging the creation of opportunities for collaboration between Italian and Chinese health facilities within the management of medical tourism projects.

It represents an opportunity for Italian health facilities to promote their offer and to meet the most active players in the Chinese health tourism market in order to enter into agreements, create connections and develop international relations networks.