

# StartUp Europe Awards 2016 Italy Edition

## Final National Award Ceremony Agenda

Milan, December 6 2016; 9:25 am - 17:00 pm

08:30 09:15	Registration	
09:25 10:00	<p><b>Event Opening: welcome and opening speeches</b>  (5 or 10 minutes per person)</p>	<p><b>Giuseppe Laquidara, PhD - X23 (CEO)</b>; SEUA Country Manager for Italy (intro – 10')</p> <p><b>Mr. Marco Zanni</b> - Member of the EU Parliament (5')</p> <p><b>Mr. Isidro Laso Ballesteros</b> - Head of StartUp Europe, DG Connect , EU Commission (5')</p> <p><b>Ms. Vanessa Ricci</b> - Executive Agency for Small and Medium Enterprises (EASME), EU Commission (5')</p> <p><b>Mr. Luca Donelli</b> - President, Yes for Europe (5')</p> <p><b>Mrs. Candace Johnson</b> - EBAN, Chair of the SEUA Italy Edition Jury (together with <b>Mr. Jacopo Losso</b>, Secretary General) (10')</p>
10:05 10:40	<p><b>Group A: pitching battle</b> (10 startups, 180" each)</p>	<p><b>Moderator:</b> <b>Emil Abirascid</b> — StartUp Business, Director (3 minutes to introduce his own contents)</p>
10:45 11:20	<p><b>Group B: pitching battle</b> (10 startups, 180" each)</p>	<p><b>Moderator:</b> <b>Francesco Inguscio</b> — SingularityU Modena, Nuvolab (CEO) (3 minutes to introduce his own contents)</p>
11:25 11:45	<p><b>Talk #1</b> (20 minutes)</p>	<p><b>David Orban (Network Society Venture):</b> <i><b>"Esponenziali e decentralizzazione: sei davvero una startup o vuoi esserlo?"</b></i></p>
11:50 12:25	<p><b>Group C: pitching battle</b> (10 startups, 180" each)</p>	<p><b>Moderator:</b> <b>Francesco Inguscio</b></p>
12:30 12:50	<p><b>Direct Feedback from the jury</b> (20 minutes)</p>	<p><b>War of the Worlds #1: Startups vs Jury</b></p>
12:55 13:15	<p><b>Round Table</b></p>	<p><b>Moderator: Carlo D'Ippolito</b> <b>Mr. Luca del Gobbo</b> - Lombardia Region <b>Mr. Renato Galliano</b> - Municipality of Milan <b>Mr. Alvise Biffi</b> - Assolombarda <b>Mr. Federico Barilli</b> - Italia StartUp <b>Ms. Federica Ortalli</b> - Camera di Commercio Milano</p>
13:15 13:45	Light lunch	

13:50 14:00	<b>Additional Funding Strategy: scaling up</b> (10 minutes)	<b>Marika Mazzi Boém, MBA (X23)</b> StartUp Europe Awards International Network Manager
14:05 ~14:10	<b>Testimonials: Friends of SEUA Italy Edition</b>	<b>Mrs. Florence Korhonen, NFBAN – Finland</b> <b>Mrs. Heidi Kakku, EstBAN – Estonia</b> <b>Mrs. Magdalena Beuchamp, StartUp Poland — Poland</b>
14:15 ~14:30	<b>Stairway to Excellence: Mosaicoon</b>	<b>Ugo Parodi Giusino, Mosaicoon</b>
14:35 15:05	<b>Group D: pitching battle</b> (10 startups, 180" each)	<b>Moderator:</b> <b>Emil Abirascid — StartUp Business, Director</b>
15:10 15:40	<b>Group E: pitching battle</b> (10 startups, 180" each)	<b>Moderator:</b> <b>Emanuele Frontoni, PhD</b> (Università Politecnica delle Marche) <b>(will get 3 minutes to pitch some contents of his own business)</b>
15:45 16:05	<b>Direct Feedback from the jury</b>	<b>War of the Worlds #2:</b> <b>Startups vs Jury — Final Battle</b>
16:10 16:30	<b>Talk #2</b> (20 minutes)	<b>Eric Ezechieli (Nativa, first Certified B Corp™ and Benefit Corporation in Italy):</b> <b><i>B-Corp, l'evoluzione del paradigma "startup"</i></b>
16:35	<b>Closing: Announcing #SEUAltaly2016 <u>Special Prizes</u> (4):</b> <ul style="list-style-type: none"> <li>• "PNI - Premio Nazionale Innovazione" (reserved to PNI) (1)</li> <li>• "Virtuous Public Authority" (reserved to one Public Authority) (1)</li> <li>• "Business Booster" (reserved to one Large Industry) (1)</li> <li>• "Accademia Tech-Transfer" (reserved to one University/Research Center) (1)</li> </ul>	
16:50	<b>Closing: Announcing #SEUAltaly2016 AWARDS to Startups (10)</b> and <b>Special Prizes (6)</b> by: Singularity University, EY, EBAN, EEN, Network Society Venture, X23	
17:00	<b>(X23) — Remarks, special thanks to the Co-Organisers, and looking forward to SEUA 2017!</b>	



#SEUA Country Manager for Italy

Auditorium

Gio Ponti,

Assolombarda

Via Pantano, 9

Milan, Italy

09:30 - 16:30

<https://goo.gl/maps/t5v3U8w2Ao52>

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