

“Italy and Singapore relations: best practices and new opportunities in Lombardy”

27th May, 2016

Milan, Palazzo Turati, via Meravigli 9/B

PROGRAMME

- 09.30 – 10.00 *Registration*
- 10.00 – 10.20 *Opening remarks*
Federica Ortalli, Board Member, Milan Chamber of Commerce
Ark Boon Lee, CEO, International Enterprise Singapore
Alberto Ribolla, President, Confindustria Lombardia
- 10.20 – 10.30 **Benedetto Della Vedova**, Undersecretary of State for Foreign Affairs and International Cooperation
- 10.30 – 11.20 *Market presentation*
“The strengths of Lombardy and Milan: sectors and business environment”
Valeria Negri, Research Unit Manager, Assolombarda
“Singapore: your partner and gateway to Asia Pacific”
Anne Ho, Division Director, Europe Group, International Enterprise Singapore
- 11.20 – 12.00 Focus on:
Fashion - **Alberto Bonisoli**, President, Piattaforma Sistema Formativo Moda
Design - **Carlo Forcolini**, Scientific Director, Istituto Europeo di Design (IED)
Real Estate – **Marzia Morena**, President, Federimmobiliare, Politecnico Milano
- 12.00 – 12.20 *Investments and tools for Italian and Singaporean companies*
Stefano Nigro, Manager, Invest in Lombardy
Federico Donato, President, Italian Chamber of Commerce in Singapore
Monica Cristanelli, Head of Internationalization Department, Intesa Sanpaolo
Chiara Jacini, Internationalisation strategy Enterprise Europe Network (EEN) Confindustria Lombardia
- 12.20 – 12.30 *Conclusions*
Massimo Manelli, Vice General Director, Assolombarda Confindustria Milano Monza e Brianza
- 12.30 – 13.30 Lunch break & Networking session
- 13.30 – 15.00 Networking tables focused on: real estate, fashion and furniture

* The event will be held in English

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