

SEMINAR ON INVESTMENT OPPORTUNITIES IN THE SPECIAL ECONOMIC ZONE OF SUEZ CANAL AREA

Rome, 22nd October 2019 - Confindustria - Viale dell'Astronomia, 30 - Room A - Floor R

DRAFT PROGRAMME

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| 09.30-10.00 | Registration and welcome coffee |
| 10.00-10.20 | Opening session <ul style="list-style-type: none"> • Ilaria Vescovi, President of Technical Committee for Internationalization Confindustria • <i>Egyptian Embassy</i> |
| 10.20-10.40 | Key note speech: The Industrial Zone at East Port Said Economic Zone. Gateway to Africa and MENA Region <ul style="list-style-type: none"> • Ahmed El Mofthy, General Manager of East Port Said Development Company |
| 10.40-11.10 | Investment Climate in Egypt: focus sectors and perspectives for Italian companies <ul style="list-style-type: none"> • <i>GAFI – General Authority for Investment TBC*</i> • Ahmed Fekry, Board Member FEI – Federation of Egyptian Industries |
| 11.10-11.40 | Italy and Egypt: financial support and instruments for the Egyptian market <ul style="list-style-type: none"> • Dante Campioni, Managing Director & CEO ALEXBANK • Milton Stefani, Regional Head of the SEMED region for Manufacturing and Service EBRD - European Bank for Reconstruction and Development |
| 11.40-11.50 | Best case experience of Italian-Egyptian business cooperation <ul style="list-style-type: none"> • Italian company |
| 11.50-12.20 | Q&A session |
| 12.20-12.30 | Conclusions <ul style="list-style-type: none"> • Giovanni Ottati, President Confindustria Assafrica&Mediterraneo |

Working language: English

In collaborazione con: