Prof. Reimund Neugebauer

Milano, November 27, 2017





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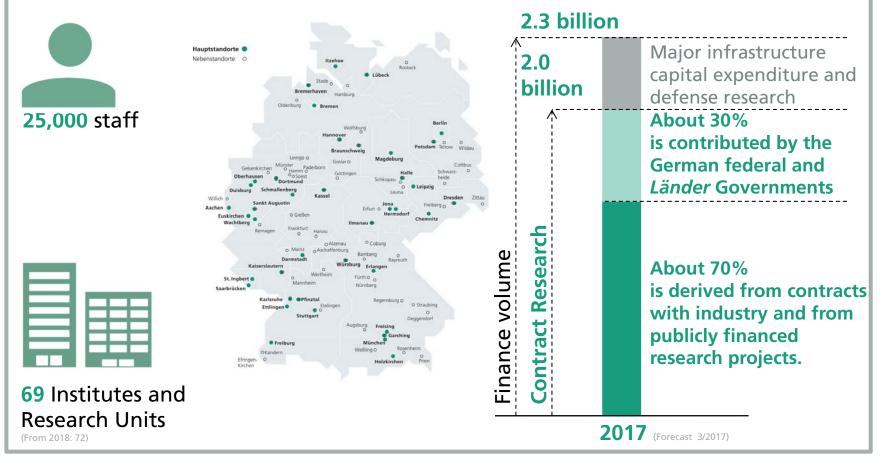
- **1** Fraunhofer at a glance
- 2 Fraunhofer international
- 3 Conclusion



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#### 1 Fraunhofer at a glance The Fraunhofer-Gesellschaft in Germany

Mission: Promoting and conducting applied research for the benefit of private and public enterprises and society as a whole.





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### 1 Fraunhofer at a glance New Products – New Markets – New Jobs – Independency



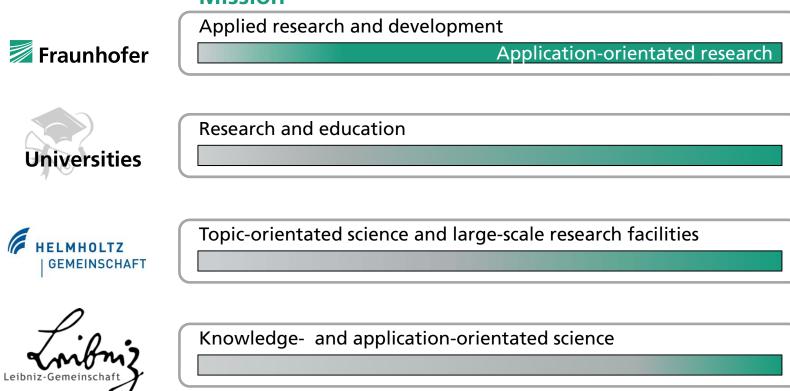
# The Fraunhofer mission = Innovation



2020

## 1 Fraunhofer at a glance The German Research Landscape

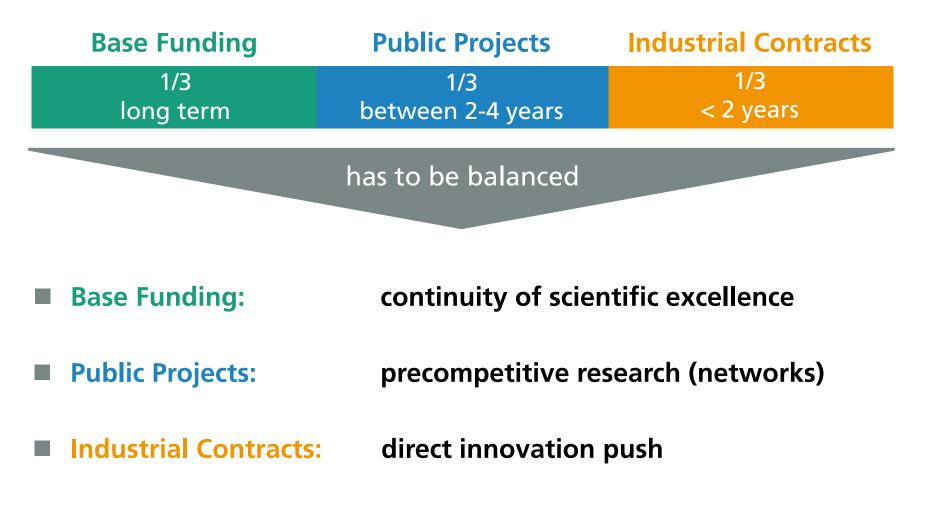






Fundamental science	
Fundamental research	
Fundamental research	

## 1 Fraunhofer at a glance Fraunhofer Model





#### **1** Fraunhofer at a glance

Our role in the German national innovation strategy

High Level committees/working groups

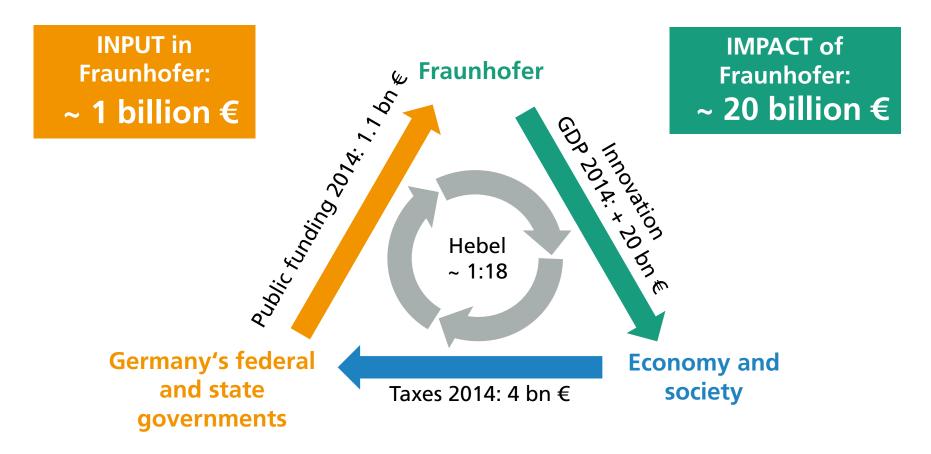
- 1. Chancellor's Innovation Dialogue
- 2. Federal government High-Tech Strategy
- **3. National Platforms**:
  - Electromobility
  - Industrie 4.0
  - Cognitive Systems (AI)

**Following activities** 

- 1. New program for Disruptive Innovation
- 2. Fraunhofer MaxPlanck Alliance Deep Learning
- 3. National Lab Microelectronics (Fraunhofer – Leibniz)
- 4. National Agenda Biological Transformation
- 5. National Innovation Lab Public Security



## 1 Fraunhofer at a glance Creation of measurable added value for Germany's economy – Results for 2014



Quelle: Frietsch/Lutz/Neuhäusler et al. (2016): The Impact of Fraunhofer on the German Innovation System, S. 61 ff.



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#### 1 Fraunhofer at a glance Lighthouse Projects

ML4P – Maschine Learning for Production

Integration of human expertise and machine learning in manufacturing of tomorrow

#### **ZEPOWEL** – Towards Zero Power Electronics

With the Internet of things to a minimum of energy and resource demand for smart Cities and smart Fabrication

**eHARSH** – Sensorsystems for extreme environments Sensorsystems and electronics for extreme environments

**QUILT** – Quantum Methods for Advanced Imaging Solutions Transformation of the second generation of quantum technologies to innovation in measurement techniques







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#### 1 Fraunhofer at a glance

## **Fraunhofer Cluster of Excellence**

#### Claim

- Scientific excellence
- Sustained lead through synergies
- Worldwide leadership in themes

#### Concept »Virtual Institutes«





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- 2 Fraunhofer international
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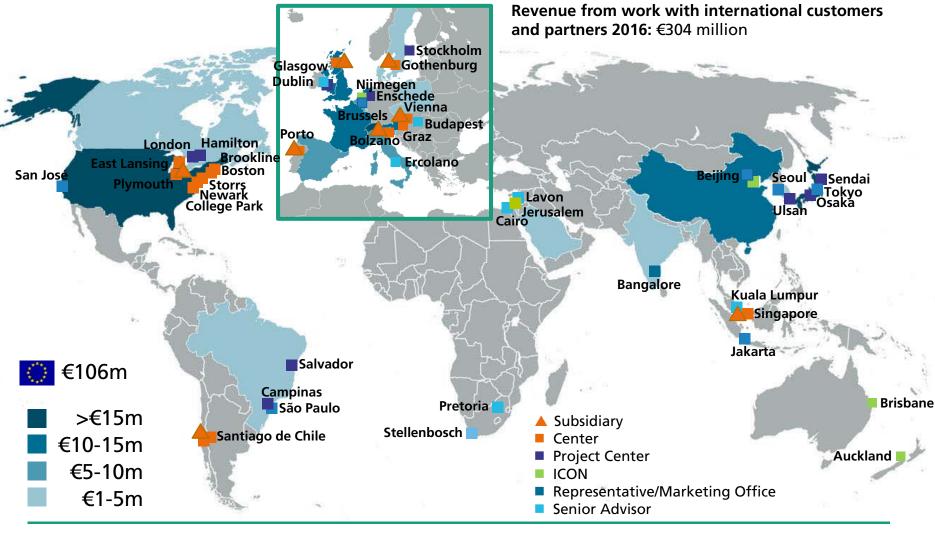


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#### 2 Fraunhofer international

## International activities and revenues worldwide

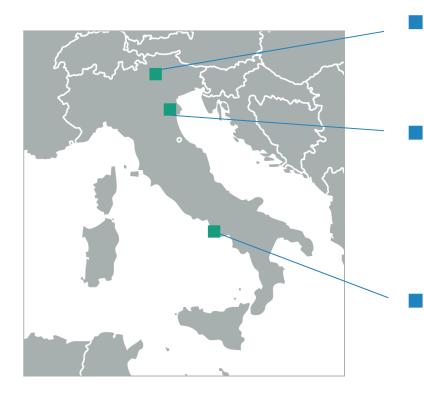
(2016, without subsidiaries, without licensing)





### 2 Fraunhofer international Fraunhofer in Italy

- Fraunhofer Senior Advisor Italy: Prof. Luigi Nicolais
- 40 Fraunhofer-Institutes are working with Italian companies



- Fraunhofer Innovation Engineering Center IEC in Bolzano, 2010
- Fraunhofer Project Center for Waste Management and Future Energy Supply, Fh UMSICHT / University of Bologna, Campus Ravenna, 2018
- Joint Lab of Excellence on Advanced Production Technology (J\_LEAPT): Fh IWU / University of Naples Federico II, 2010



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#### 2 Fraunhofer international

# **Requirements for international cooperation**

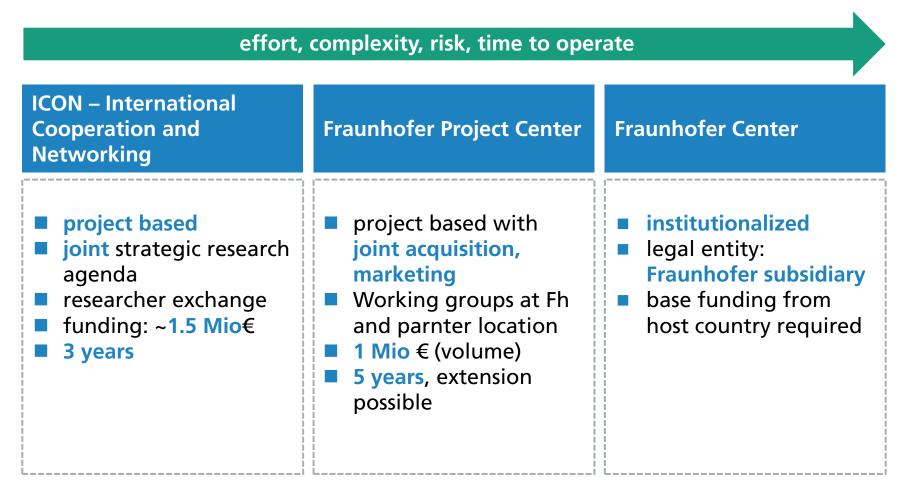


- Scientific added value for Fraunhofer
- Advantages for German and partner country's economy
- Project-driven
- Support through R&D-policy



#### 2 Fraunhofer international

## **Business models for international cooperation<sup>1</sup>**



<sup>1</sup>beyond e.g. project cooperation within EU-project and bilateral contract research



- 1 Fraunhofer at a glance
- 2 Fraunhofer international
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## 3 Conclusion Fraunhofer's motivation is more relevant than ever..

#### "I have to set aside everything in my scientific endeavours which does not further the product."

Joseph von Fraunhofer (correspondence with entrepreneur Utzschneider)

The consequence for us today is:

- Scientific Excellence,
- Innovation Efficiency,
- Technology-Push for Society



