

Final Conference – online event  
**AlpLinkBioEco: Creating Bio-Based Value in the Alpine Space**  
**31st March 2021 - H 9:00**

9:00

**OPENING SESSION**

**Andrea Cabrini, Moderator**  
*Managing Editor, ClassCnbc*

9:15

**WELCOME ADDRESSES**

**Councillor Raffaele Cattaneo**  
*DG Environment and Climate, Lombardy Region*

**Marco Bonometti**  
*President of Confindustria Lombardia*

**Jacques Bersier**  
*Deputy Director HES-SO//FR HEIA-FR,  
School of Engineering and Architecture of Fribourg*

9:45

**KEYNOTE SPEECH**

**Christian Patermann**  
*Director, ret. European Commission,  
Member Advisory Board AlpLinkBioEco*

10:15

**ALPLINKBIOECO:  
CREATING BIO-BASED  
VALUE IN THE  
ALPINE SPACE**

**The Value Chain Generator**

**Michael Keller**  
*Lead Partner, HES-SO//FR HEIA-FR,  
School of Engineering and Architecture of Fribourg*

**Andreas Fischer**  
*Professor of Computer Science, Institute for Complex  
Systems (iCoSys), School of Engineering and Architecture  
of Fribourg*

**Panel - Pilot Experience from the Project**

**Moderated by Michael Keller**  
*Lead Partner, HES-SO//FR HEIA-FR,  
School of Engineering and Architecture of Fribourg*

**Dorian Wessely**  
*Project Manager, Cleantech Cluster, Business Upper Austria*

**Manuela Romagnoli**  
*Full Professor Wood Technology and Harvesting,  
Centro di Studi Alpino and Dep. of Innovation in Biology,  
Agrifood and Forestry - University of Tuscia.*

## Udo Eckloff

Specialist in Plastics, Technologiezentrum  
Horb/INNONET Kunststoff

## Patricia Guiraudie

Director, Novachim

## Masterplan – A Joint Bioeconomy Strategy for the Alpine Space

## Ralf Kindervater

CEO, BIOPRO Baden-Württemberg, Honorary professor  
in the Faculty of Chemical Engineering at the Karlsruhe  
Institute of Technology, Member of the German  
Bioeconomy Council and the Council on sustainable  
bioeconomy of Baden-Württemberg

## Q&A Session

### Moderated by **Andrea Cabrini**

Managing Editor, ClassCnbc

12:30  
CONCLUDING  
REMARKS

## Rudolf Koopmans

Director, Plastics Innovation Competence Center,  
HES-SO//FR HEIA-FR, School of Engineering  
and Architecture of Fribourg

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