



WORKSHOP

Industrial Modernisation: the Alpine Macroregion as a driver for the European industry of tomorrow

11 May 2016

Regione Lombardia – Brussels Delegation to the EU

Place du Champ de Mars, 2 – 1050 Bruxelles

h. 17.00 -20.15

PROGRAMME

17.00 *Welcome and Registration*

17.25 Introduction by Raffaele Raja, Regione Lombardia – Director, Brussels Delegation to the EU

17.30 Welcome address

- **Giovanni Pugliese** – Deputy Permanent Representative of Italy to the EU in Brussels

17.40 Opening speech

- **Fabrizio Sala**, Vice-President of Regione Lombardia, in charge of EU Affairs

18.00 Key-note speakers

- **Anna Giorgi** – University of Milan, Action Group 1 Leader of the EUSALP
- **Wim De Kinderen**, Brainport Eindhoven, on behalf of South Netherlands, chair of the Vanguard Initiative

18.40 Round Table – moderated by **Lorenzo Robustelli** (Director of EUNews)

- **Marek Przeor**, EC – DG REGIO – Head of Sector, Competence Center Smart and Sustainable Growth
- **Mark Nicklas**, EC – DG GROW – Acting Head of Unit Innovation policy and investment for growth
- **Giancarlo Caratti di Lanzacco**, EC – Joint Research Center, Head of Unit Intellectual Property and Technology Transfer
- **Sébastien Gay**, Agency for Dev. and Innovation, Head of Europe Unit, Région Auvergne-Rhône-Alpes
- **Magda De Carli**, EC – DG RTD – Deputy Head of Unit Spreading Excellence Widening Participation

19.30 Open Debate

19.50 Ending remarks and Conclusion

- **Alberto Ribolla**, President of Confindustria Lombardia

20.15 *Standing dinner*