



Embassy of Greece
in Rome
Office for Economic &
Commercial Affairs
Milano



Program Hellenic-Italian Business Meetings

Milan, February 4th 2025

Assolombarda

Room Falck (Presentation), via Chiaravalle 8
Room Foyer (B2B meetings), via Pantano 9

09:00 **Registration**

09:15 **Welcome address**

Betty Larda, First Counselor for Economic and Commercial Affairs, Head of the Office for Economic and Commercial Affairs Milan, Embassy of Greece in Rome

Speeches

- Pietro Sala, Director Institutional Affairs and International Relations Department Assolombarda
- George Xirogiannis, General Director SEV-Hellenic Federation of Enterprises
- Representative ACCI-Athens Chamber of Commerce and Industry (tbc)
- Panagiotis Hasapis, Executive Vice Chairman SEVE-Greek Exporters Association

Presentation of Business Opportunities and the Greek Business Environment

Annita Triposkoufi, Director Enterprise Greece

10:15 **Coffee and snacks**

10:15 **B2B Meetings between 18 Greek companies and their Italian counterparts**

13:30 **Closing remarks**

In collaboration with:

