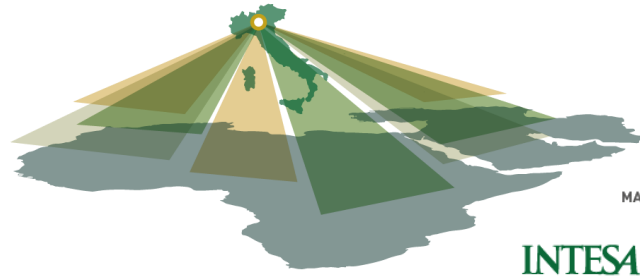


ANNUAL MEETING ITALIAN ARAB BUSINESS FORUM

Milan, 17 October 2019
Assolombarda Auditorium
Via Pantano 9, Milano



MAIN SPONSOR

INTESA  SANPAOLO

- 9.00 am **Registration and welcome coffee**
- 9.45 am **Opening Ceremony**

- **Introduction and welcoming remarks:**
 - **Cesare Trevisani**, President JIACC

- **Opening session:**
 - **Alessandro Spada**, Vice President Assolombarda (*Industrials' Association*)
 - **Giovanni Da Pozzo**, President Promos Italia (*Union of Italian Chambers of Commerce*)
 - **H.E. Mohamad Abdo Saeed**, President Union of Arab Chambers
 - **Christophe Hamonet**, Chief Executive – Middle East, Turkey and Africa Intesa Sanpaolo
 - **Italian Government Representative** (tbc)
 - **H.E. Ali bin Ahmed Al Kuwari**, Minister of Commerce and Industry of the State of Qatar
 - **H.E. Tariq Hammouri**, Minister of Industry, Trade & Supply of the Hashemite Kingdom of Jordan

- **10:40 am - 11:25 am**
Investment Opportunities
 - **Invest in Jordan:**
 - **H.E. Fareedon Hartoqa**, Secretary General Jordan Investment Commission
 - **Mr. Peter Marji**, Acting Director for Investment Promotion, Division Head; Marketing & Promotion - Aqaba Special Economic Zone Authority (ASEZA)
 - **Invest in Italy:**
 - **Filippo Covino**, Italian Trade Commissioner
 - **Invest in Qatar:**
 - **Hamad Mohammed Al Marri**, Director of Business Development and Investment Promotion, Qatar Ministry of Commerce and Industry

- **11.30 – 12.15 Panel Discussion - Making the Economy Digital: the Impact on Different Economic Sectors**
 - **Cristiano Radaelli**, Vice President ANITEC-ASSINFOM (representing Confindustria Digitale)
 - **Riccardo Maria Monti**, CEO Triboo
 - **Stefania Di Serio**, BU Transportation & Logistic Channel Partner Manager, Almaviva
 - **Dr. Osama Madi**, Aqaba University of Technology

Moderator: Federico Maria Bega, Promos Italia

- **12:15 pm – 1:00 pm**
Panel Discussion – Promoting Tourism as an Engine of Growth
 - **Oscar Farinetti**, Founder Eataly
 - **Marina Lalli**, Vice Presidente Federturismo Confindustria
 - **Mr. Marco Biazzetti**, Market Based Representative, on behalf of Jordan Tourism Board

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- 1:00 pm – 1.45 pm
Panel Discussion - Building the Future: Infrastructures and Grand Projects
 - **Massimo De Andreis**, Director Studi e Ricerche per il Mezzogiorno (SRM)
 - **Riccardo Dutto**, Head Of Infrastructure & Real Estate Partners Industry, Intesa Sanpaolo
 - **Khaled Hanafy**, Secretary General Union of Arab Chambers
 - **Rashid Jaber Al-Marri**, Civil Engineer- Roads Projects Public Works Authority Qatar – ASHGHAL

Moderator: Pietro Paolo Rampino, JIACC

- 1:50 pm - 2:50 pm
Networking lunch
- 2:50 pm - 3:50 pm
Technical workshops
 - Advanced Technologies for **Agroindustry** Innovation
 - **Abdullah Nasser Al Kaabi**, Director of Project Management and Development, Ministry of Municipality and Environment of Qatar
 - **Simone Galbignani**, Bonifiche Ferraresi SpA
 - **Stefano Albertazzi**, Filiera Agricola Italiana SpA
 - **Arbitration** as a tool for the attraction of investments in the MENA region: present situation and future prospects.
 - **Dr. Minas Khatchadourian**, General Counsel, Qatar International Centre for Conciliation and Arbitration (QICCA), Qatar
 - **Omar M.H. Aljazy**, Managing Partner, Aljazy Law; Chairman, Jordanian Italian Forum for Cooperation (JIFCO), Jordan
 - **Giovanni Minuto**, Managing Associate, Bonelli Errede with Lombardi, Italy

Moderator: Michelangelo Cicogna, Partner, De Berti Jacchia; Member, Board of Directors, Ispramed, Italy

With the support of ASLA (Associazione Studi Legali Associati)

- Closing session
 - **Yousef El Maimani**, Vice President JIACC
 - **H.E. Sen. Nael Al Kabariti**, Chairman Jordan Chamber of Commerce
 - **H.E. Sheikh Khalifa Al Thani**, Chairman Qatar Chamber of Commerce