

We give local ideas
global opportunities

October 2021

Heidi M Dahl

Innovation Norway Italia

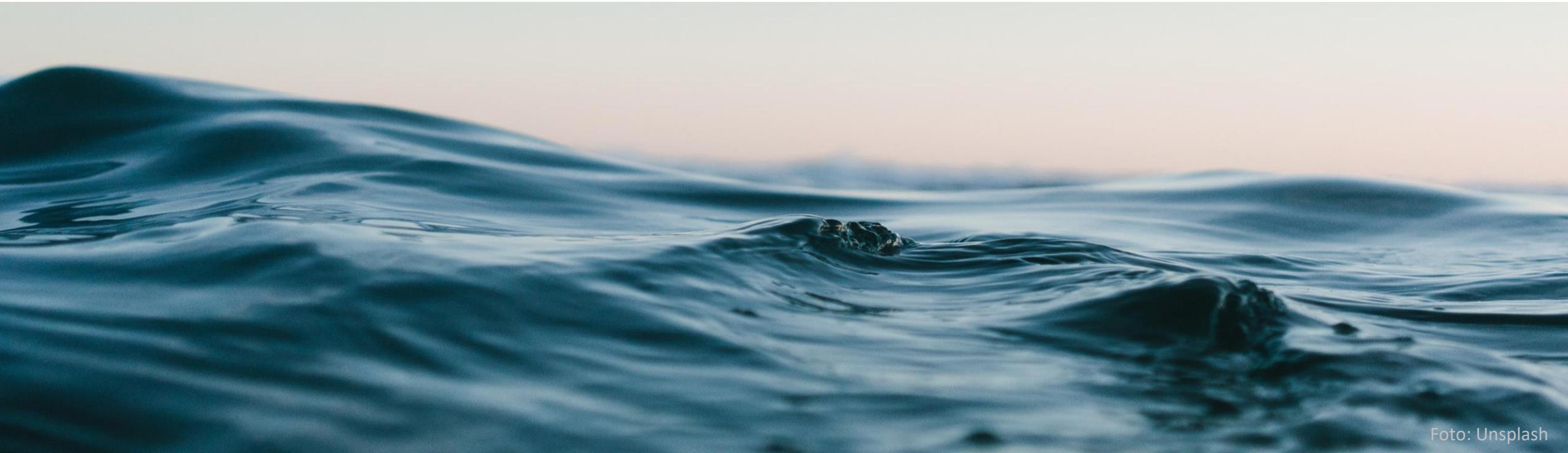


Our purpose

Innovation Norway is the Government and regional authorities' main instrument for realising value-creating industrial and commercial development throughout the country

Main objectives

Innovation Norway aims to stimulate commercially and socio-economically profitable business development, and realise the commercial potential of the regions



Our sub-goals



More successful entrepreneurs

Our regional offices are actively involved in building stronger structures for innovation and entrepreneurship in the different regions in Norway



More companies with growth potential

Norwegian economic restructuring depends on more companies growing and scaling successfully.

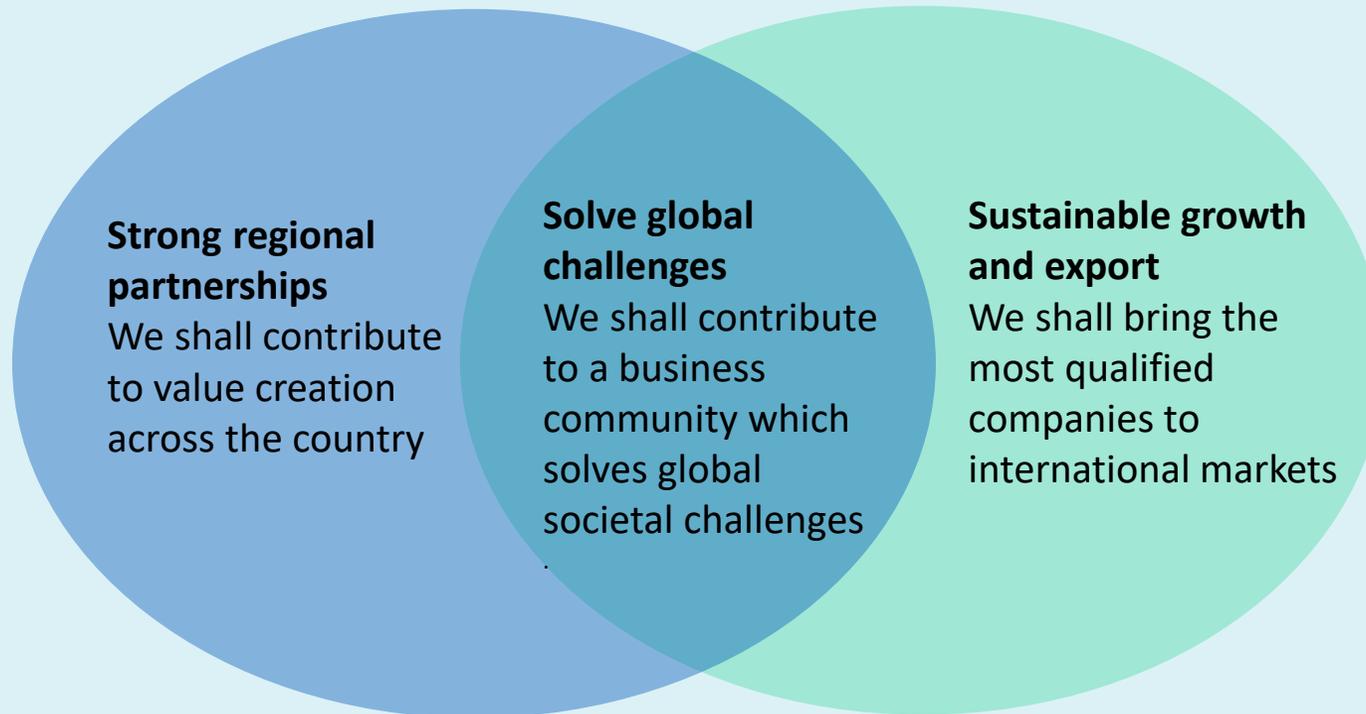


More innovative business clusters

Companies that participate in networks and clusters experience more growth, are better at collaborating and utilise more instruments compared to other companies that don't use Innovation Norway's services.

We give local ideas global opportunities

We shall be a sparring partner for businesses in all regions by meeting customers where they are



Innovation Norway contributes to sustainable growth and exports for Norwegian businesses

- We are a sparring partner for enterprises with ambitions throughout the country
- We work with those who believe they can change the world
- We offer:



Capital



Expertise



Networks

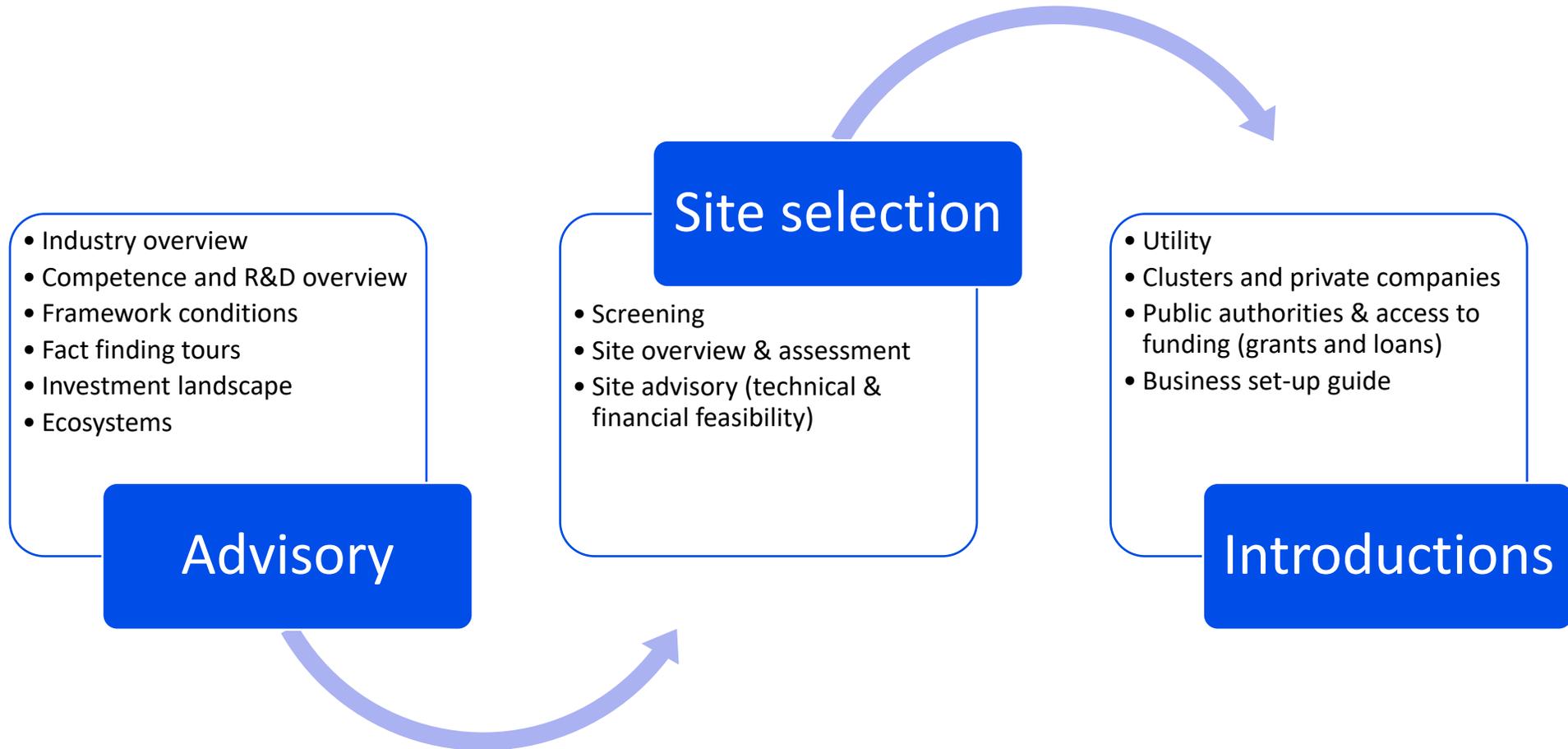
Strong regional partnerships

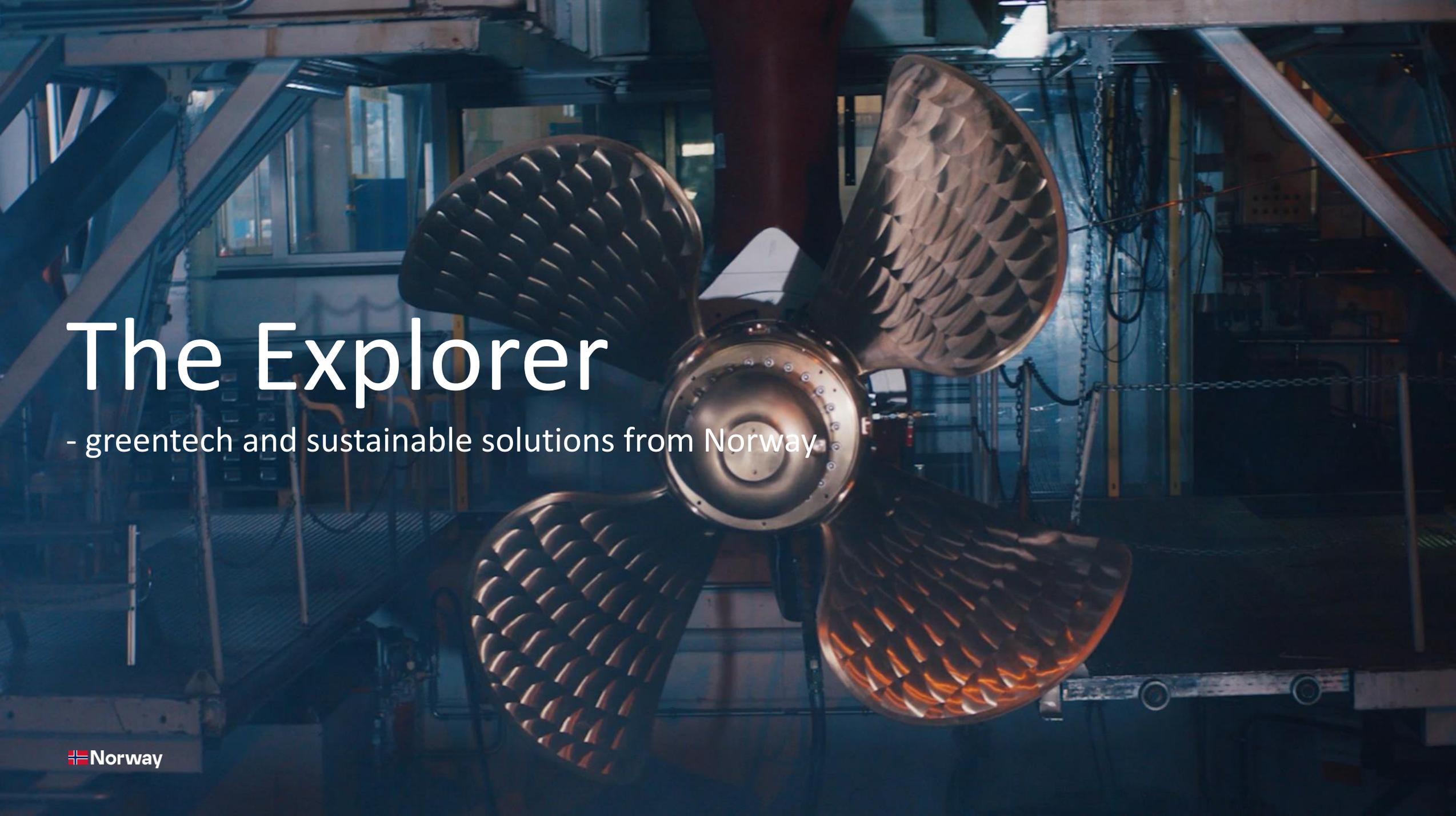


We contribute to sustainable growth and exports



Invest in Norway facilitates foreign direct investments to Norway ; our services

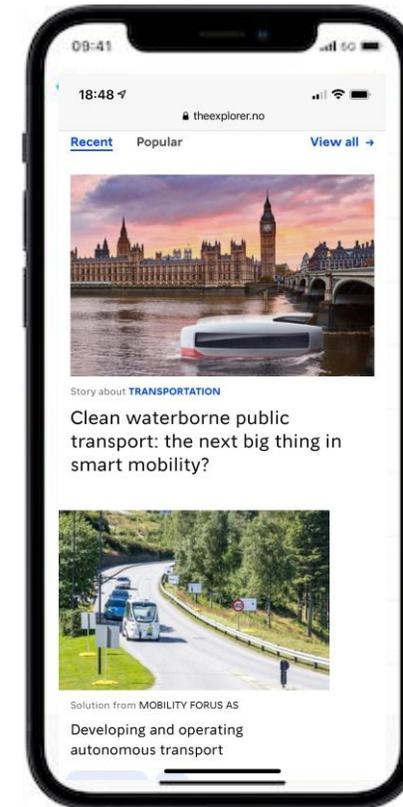
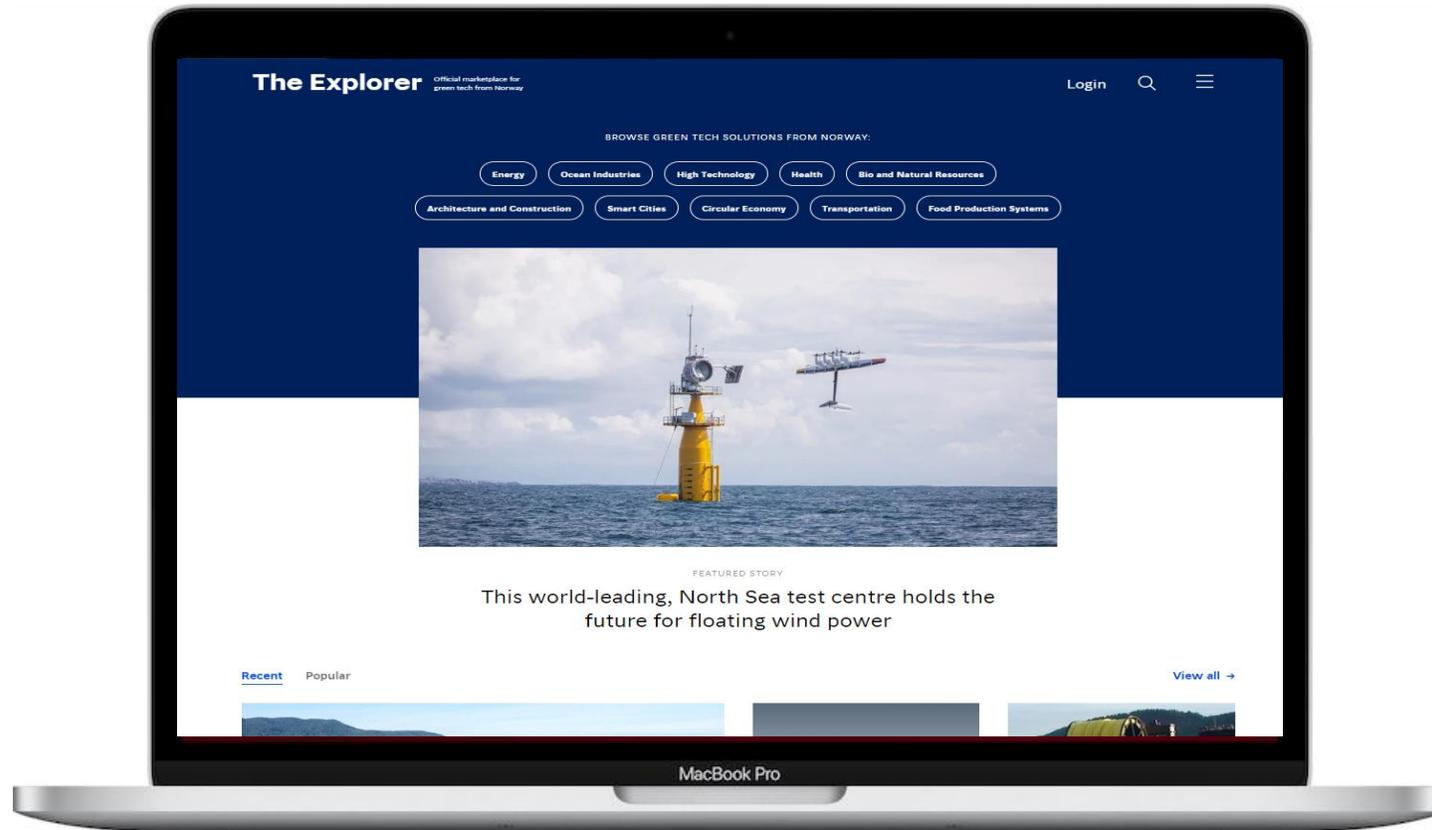




The Explorer

- greentech and sustainable solutions from Norway

The Explorer is Norway's **official platform** for green technology and sustainable solutions. The goal is to connect international companies with Norwegian innovative solutions.



Making furniture from plastic waste

Pioneering circular furniture production, Nordic Comfort Products manufactures its products out of plastic waste from the local aquaculture industry.



Approximately 10 to 20 million metric tons of plastic end up in the ocean every year. Not only does this pose a danger to the world's marine ecosystems, it is also a waste of a robust, flexible and useful material.

Over 90 per cent of the world's resources are used only once. Circular production methods, where materials and resources are reused and repurposed in an indefinite closed loop, can remedy this. Circular production models rely on technological and industrial innovation – finding new ways of using materials and resources – as well as extensive cross-sector collaboration.

Chairs made from regranulated plastic waste

Designed by the renowned [architecture and design firm Snøhetta](#), the S-1500 chair from Nordic Comfort Products (NCP) is made out of recycled plastic waste from fish farms. Local aquaculture companies [Kvaløy Fiskeoppdrett](#) and [Ljøva Sea](#) provide NCP with worn-out nets, pipes and ropes for production. This material is then sent to a regranulation facility where it is broken down and repurposed for furniture production.

The S-1500 chair is produced using injection moulding, which allows the manufacturer to utilise exactly the amount of material needed, eliminating any waste from the production process. As the recycled material contains no additives, it can be remelted for nearly infinite reuse.



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Company



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[ncp.no](#)

At a glance

- ✓ Chair made exclusively from recycled materials
- ✓ Developed in collaboration with renowned architecture and design firm Snøhetta
- ✓ Circular production ensures a minimal carbon footprint

Status

Available

Sustainable furniture: why this CEO puts people before profits

[Norsk](#) [English](#) March 3, 2020 By The Explorer



Jan Christian Vestre says companies should think less about maximising profits. This has turned out to be a successful business strategy for his outdoor furniture company.

He is the CEO of Vestre, a leading, award-winning Norwegian manufacturer of furniture for streets, parks and public spaces. The third generation to manage the family-owned business, he has one clear goal:



Jan Christian Vestre, CEO of Vestre

"We want to prove that it is possible to build green, profitable mainland industry in Scandinavia."

Vestre's manufacturing facility runs partially on self-generated solar power. On sunny summer days it even produces more electricity than it consumes. The company has been carbon neutral for a decade, and compensates for production and transport emissions by buying carbon credits. It also has concrete plans for making all transport road based and emission free.

Recent solutions

HEATWORK NORWAY AS
Hydronic heat for eco-friendly, non-toxic pest control

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OTHALO AS
Solving Africa's housing shortage with plastic waste

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Thank you for your
attention

Heidi M. Dahl, 20th October 2021