



# European IP Helpdesk

Stay ahead of the innovation game.

Brevetti, marchi e disegni: opportunità di finanziamento per PMI lombarde

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# European IP Helpdesk

- Service initiative of the European Commission providing free-of-charge first-line support on IP-related issues
- Helping current and potential beneficiaries of EU-funded projects, researchers and EU SMEs engaged in cross-border business manage their intangible assets



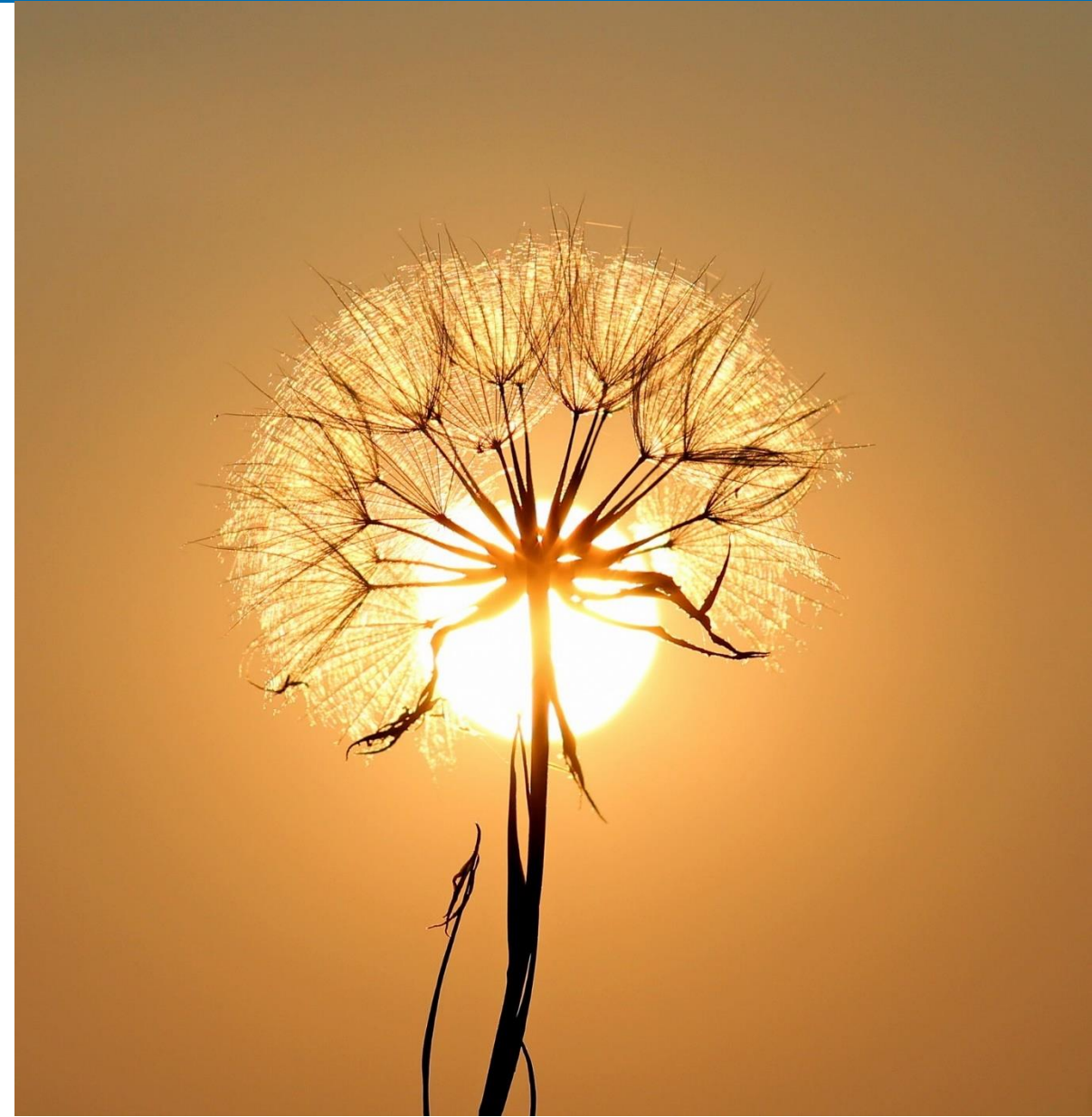
[www.ec.europa.eu/ip-helpdesk](http://www.ec.europa.eu/ip-helpdesk)





## What we do

- The scope encompasses all forms of IPR
- Providing efficient first-line IP support
- Raising awareness amongst the beneficiaries of EU-funded projects & EU SMEs about the importance of IP management
- Supporting SMEs on IPR issues in cross-border business activities







## Who can benefit from our services?

- Beneficiaries of EU funded research, especially H2020
- EU SMEs (including micro-enterprises) engaged in cross-border business activities
- Intermediaries providing innovation support services for SMEs and researchers





# The EC IP Helpdesks



#IPHeldesk

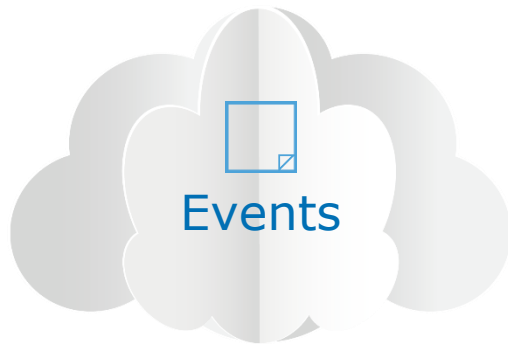
**NEW  
WEBSITE**



[ec.europa.eu/ip-helpdesk](http://ec.europa.eu/ip-helpdesk)



## Services





## Website

- Central information hub
- Regular updates on European IP Helpdesk news, events, publications
- Online registration for helpline, free webinars, newsletter, contact forms

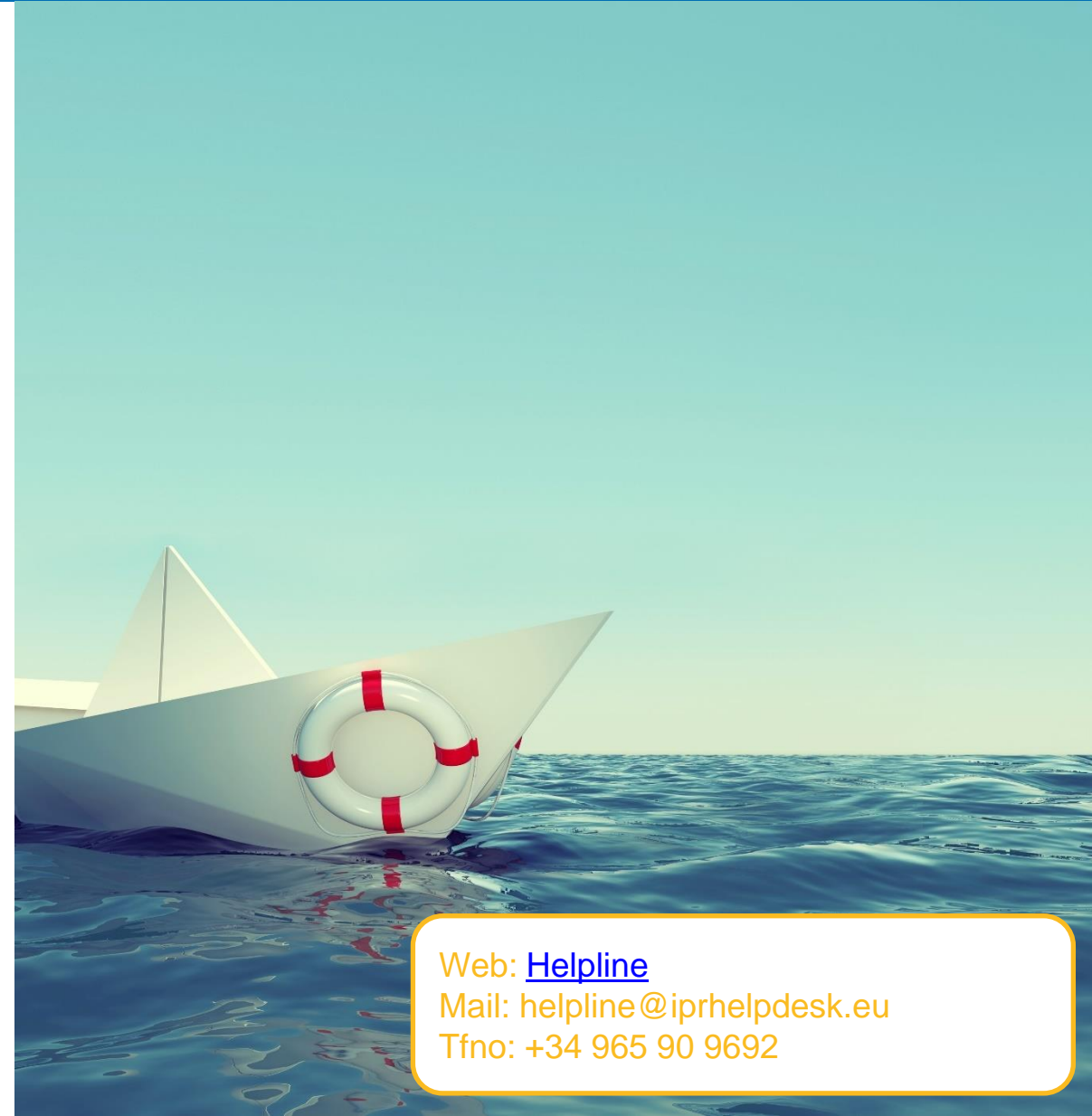






# Helpline

- Free of charge first-line IP support
- Personal and “to the point”
- Answer within 3 working days
- Email, phone and web
- In: English, Spanish, French, German, Italian and Polish
- Confidential



Web: [Helpline](#)

Mail: [helpline@iprhelphdesk.eu](mailto:helpline@iprhelphdesk.eu)

Tfno: +34 965 90 9692





# Training

- Online and on-site (post pandemic)
- Focus: Practical aspects of IP use and management
- Enabling: helping our target audiences build their own capacities
- Involving: collaboration with external experts and stakeholders





## Contact:

- Website: [ec.europa.eu/ip-helpdesk](http://ec.europa.eu/ip-helpdesk)
- [service@iprhelphelpdesk.eu](mailto:service@iprhelphelpdesk.eu)
- Twitter [@iprhelphelpdesk](https://twitter.com/iprhelphelpdesk)
- LinkedIn [/european-ipr-helpdesk](https://www.linkedin.com/company/european-ipr-helpdesk)





# Thank You!

The European IP Helpdesk provides free-of-charge first-line support on IP-related issues aiming to help current and potential beneficiaries of EU-funded projects, as well as EU SMEs, manage their Intellectual Property assets.

The European IP Helpdesk is managed by the European Commission's European Innovation Council and SMEs Executive Agency (EISMEA), with policy guidance provided by the European Commission's Directorate-General for Research and Innovation (DG RTD).

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