

## BOOSTALPS - Fostering cross fertilization value chains to boost competitiveness in EUSALP Regions

*Business opportunities and technology trend in Automotive and Textile value chain*

*UniCredit Tower Hall - Via Fratelli Castiglioni 12 (Milano)*

10.30 Registration – Welcome Coffee

### 10.50 Opening greeting

Giovanni Solaroli, Regional Manager Lombardia, Unicredit

Marco Bonometti, President of Confindustria Lombardia

11.05 **EUSALP: an opportunity to boost European competitiveness worldwide**, Raffaele Cattaneo, Lombardy Region Ministry for Climate and Environment, EUSALP mandate

11.15 **EUSALP strategic value chain: technology trend and growth opportunities**, Gerd Meier zu Koecker, [CEO ClusterAgentur BW](#) and member of [AG2 EUSALP](#)

11.25 **Technology innovation as driver for growth for automotive components value chain: ADLER Pelzer Group case**, Giorgio Lesage - Corporate R&D - Director Advance Development of [Adler Pelzer Group](#) and Lino Mondino - VP Global R&D, Engineering of [Adler Pelzer Group](#)

11.40 **Sinergy and integration: from chemistry to textile the sustainability way**, Filippo Servalli, [RadiciGroup](#)

11.55 **Innovation Ecosystem to develop EUSALP strategic value chain** (English)

Moderator, Luca Orlando

Patrick Dufour, [AutomotiveDIALOG](#)

Bruno Mougin, [Techtera – European Innovation Cluster](#) and Paola Fontana, [POINTEX](#)

Andreas Winkler, [NOI TechPark/Ecosystems](#)

Dr. Christof Prechtel, Deputy Chief Executive Officer, [Bavarian Industry Association](#)

Wolfgang Wolf, [Landesverband der Baden-Württembergischen Industrie e. V.](#)

12.55 **Conclusion Remarks**, Stefan Pan Vice President for territorial cohesion policy of Confindustria

Networking Lunch

Translation Italian-English and viceversa

14.30 – 18.00 **International B2B meeting**

Register to workshop and  
 international B2B session  
[clicking here](#)



For more information

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