

kmbs

Kyiv-Mohyla
Business School

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Kyiv Mohyla Academy (est. 1615)



**change yourself
change your company
change the world**

Government Level Projects

kmbs

Kyiv-Mohyla
Business School



MINISTRY OF ECONOMIC
DEVELOPMENT AND TRADE
OF UKRAINE



NATIONAL
BANK
OF UKRAINE



SCHOOL OF
MAYORS

MINISTRY OF
EDUCATION AND SCIENCE
OF UKRAINE



SYSTEM OF ELECTRONIC
GOVERNMENT PROCUREMENT

Projects in the World



kmbs pillars

Systems Thinking

Strategy

Change Management (Transformation approach)

Strategic Leadership

Personal Development

Business Clusters



**"Clusters are the engines
of modern economy development"**



MBA course kmbs “Business Clusters”

5 MBA Programs:

- Executive MBA
- Presidents MBA
- Agri MBA
- MBA in Leadership
- Master of Banking and Finance

Cluster concept & Ukrainian and international cases that are created by kmbs

kmbs

Києво-Могиллянська
Бізнес Школа

kmbs explores clusters in the world

kmbs explores clusters in the world

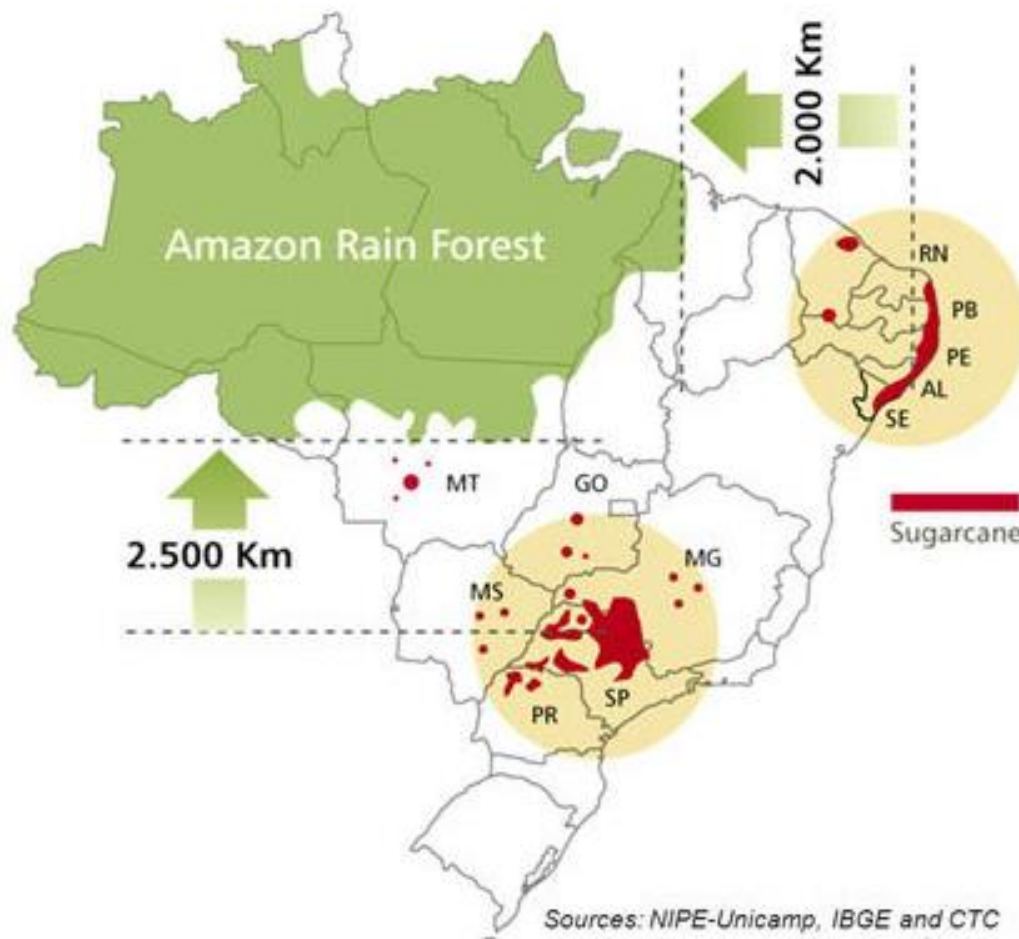
Sugarcane in Brazil



Sugarcane cluster in Brazil

1% of territory

Annual revenue: \$40 000 000 000





Aerospace cluster in San Jose dos Campos (Brazil)

NO BORDERS FOR INNOVATION
INOVAÇÃO SEM LIMITES

PARQUE
TECNOLÓGICO
São José dos Campos 

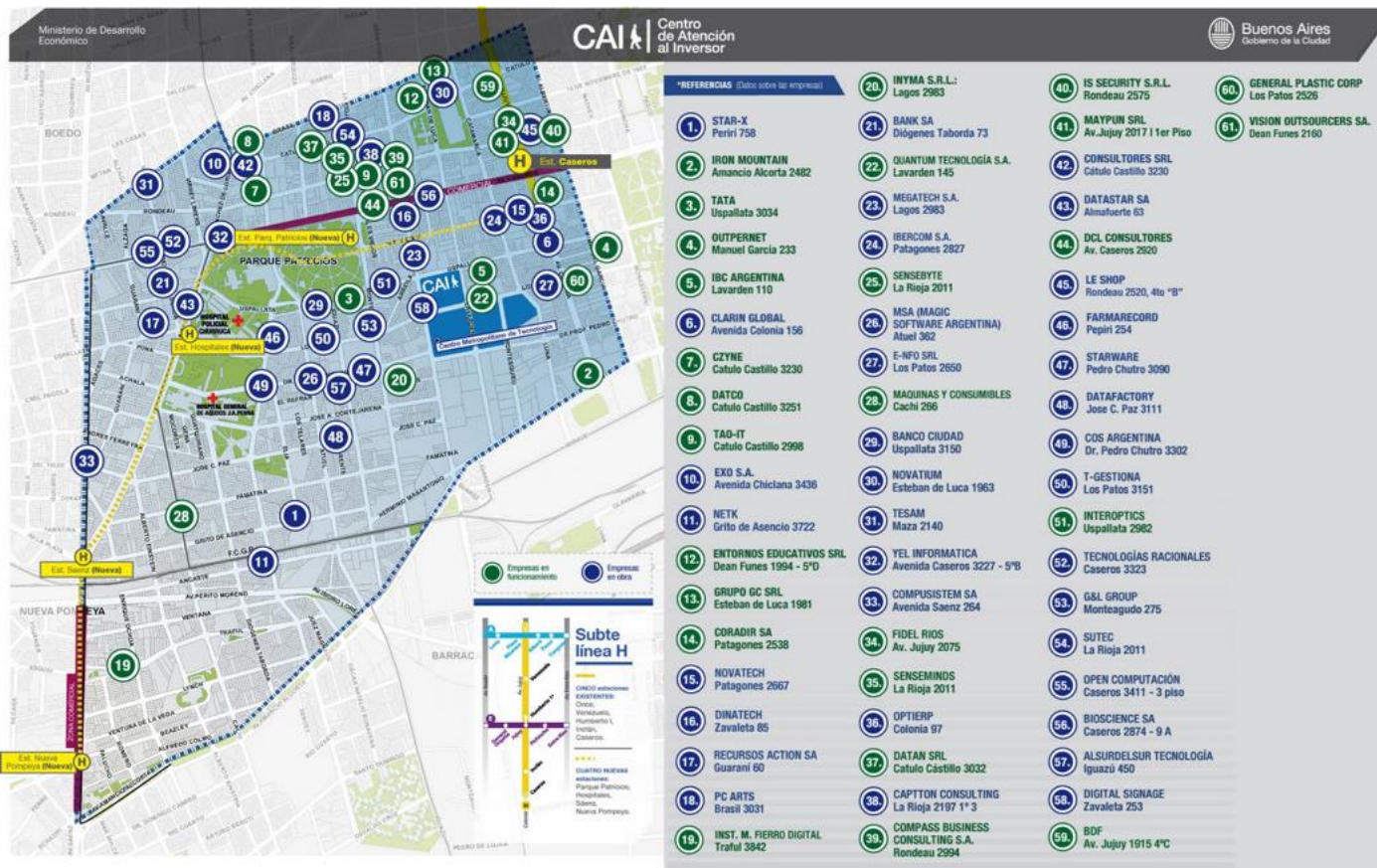
Chilean Wine

Export in 1982: 11 000 000 \$

Export in 2015: 2 000 000 000 \$



IT-District in Buenos Aires



Real estate capitalisation: **400% during 5 years**



2009

2015



Agri Clusters in California



Creative economy clusters in Estonia and Finland

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Бізнес Школа



www.kmbs.ua

CHANGE
THE
WORLD

USA: Silicon Valley & Napa Valley



Netherlands: Food Valley and Logistics Cluster



kmbs MBA tours around Ukraine

Strategic sessions on regional cluster development



School of Mayors



School of Global Markets



ШКОЛА ГЛОБАЛЬНИХ РИНКІВ

Від перших кроків в експорті до побудови
глобальної компанії



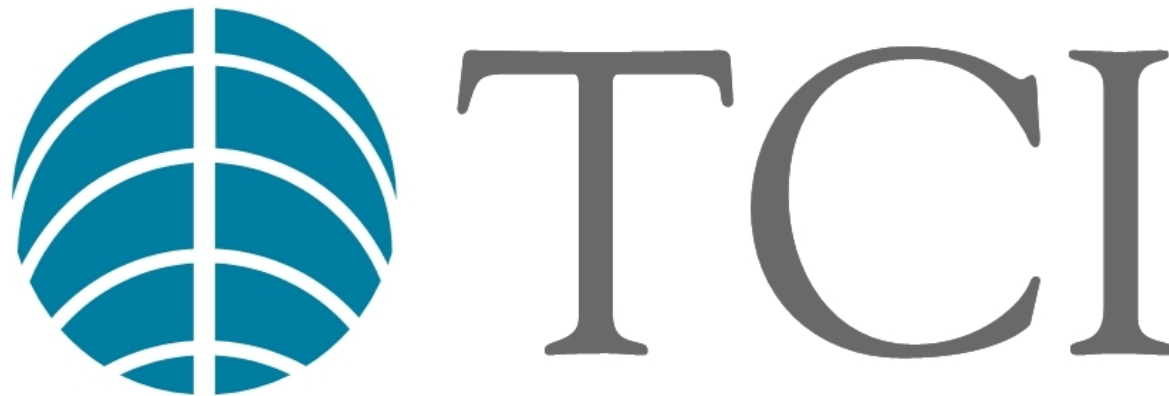
Cluster Development strategies for Ukrainian cities



Round tables on cluster development



kmbs - member of TCI Network



the global practitioners network for
competitiveness, clusters and innovation

Why we are here?

- Lombardy**
- Milano**
- this meeting**

1. Ukraine's potential, but.....



#79

in the Global Competitiveness Index



2. Transformation processes in Ukraine

Delegation of the European Union to Ukraine:

“During last 2 years Ukraine has managed to provide more reforms than during previous 23 years of the Independence”

3. Ifor Ffowcs-Williams at kmbs



Our next steps

1. “Ignition UA”: launching cluster initiatives in Ukraine (now 2 official cluster organisations)
2. Launch of specialised educational program for cluster managers
3. Launch of educational program for regional leaders on cluster development strategies

Our next steps

Key approaches of our educational projects on clusters:

- cooperation with EU cluster think tanks
- applied science from successful cluster managers in EU
- speakers from different players in clusters
- successful international cases



Thank You !