
Italian Fashion System and Education

May 27th, 2016

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Piattaforma

Italian Association of Fashion Schools

May 27th, 2016

Piattaforma

16 Schools of Fashion at University level
Located all over Italy
Public and Private
Representing 90% of Fashion education in Italy

Italian Fashion System

- Total Revenues: 60 Bl Euro
- Export: 29 Bl. Euro
- 46,000 Companies
- Industrial Districts
- Fairs and Trade Exhibitions

Italian Fashion System

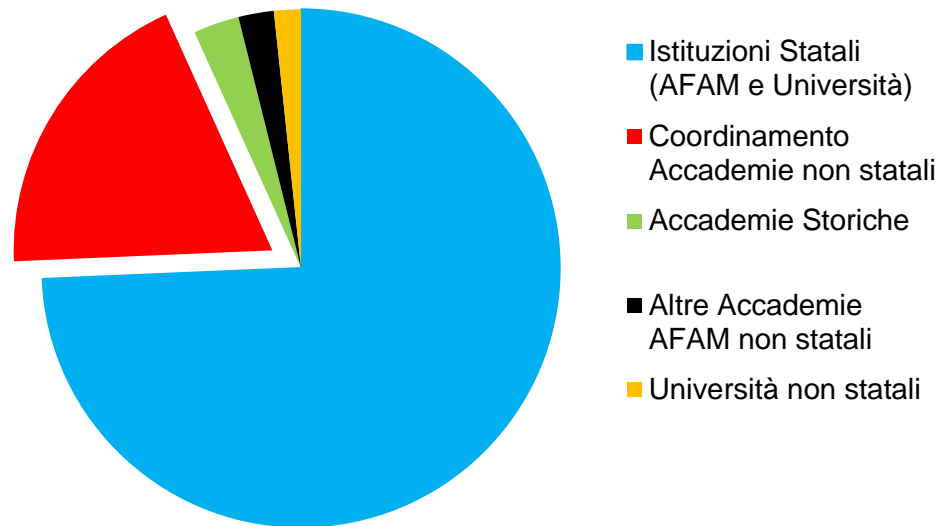
- Challenges
 - International expansion
 - Multi cultural approach
 - Digital revolution
 - New professions

Fashion Education in Italy

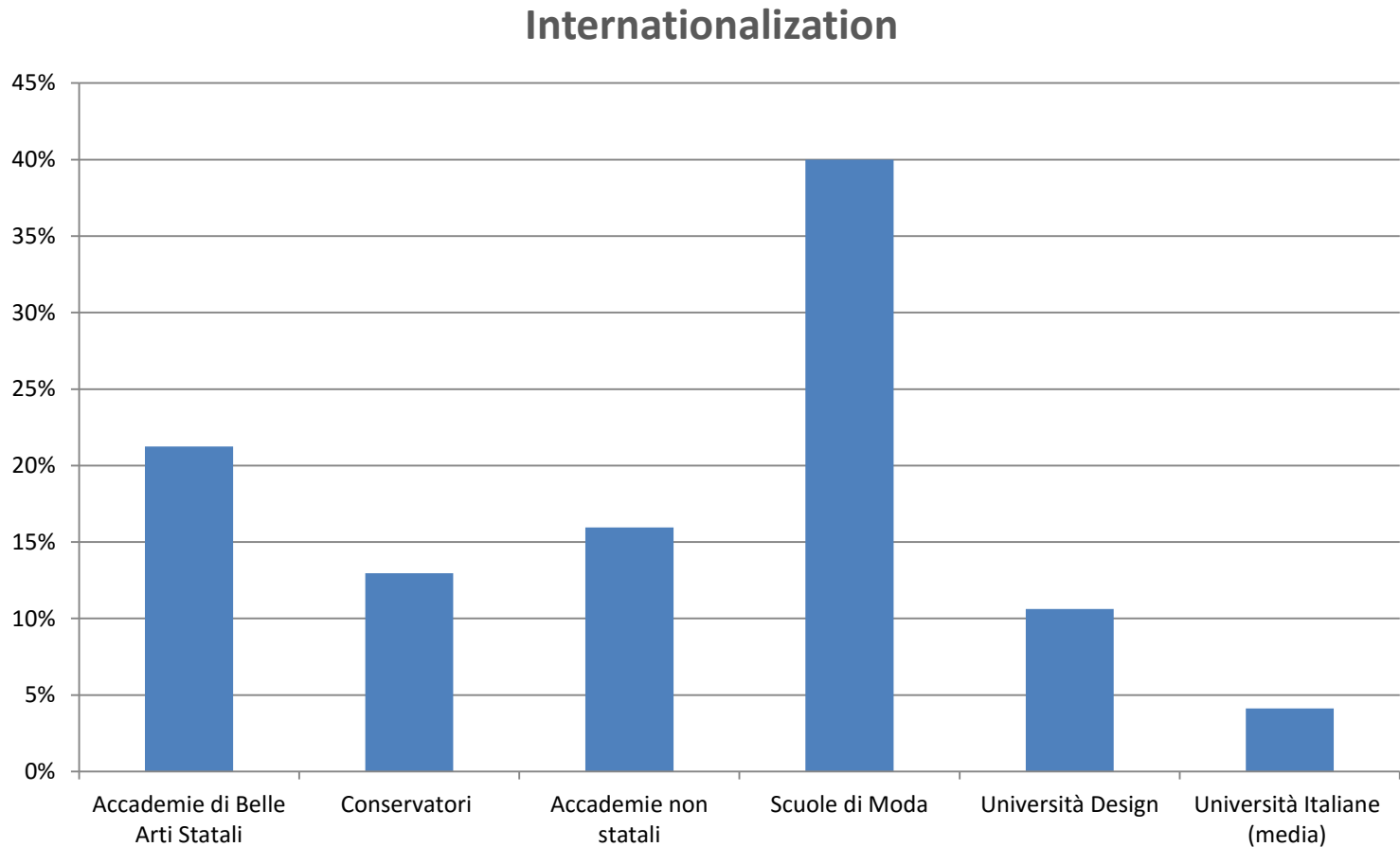
- Schools with different background and approaches
- Link with companies and professionals
- Located in Fashion Districts
- Around 12,000 students
- Strong growth – 15-20% per year

Fashion Education in Italy

Art, Design and Fashion Students in Italy:
breakdown by type of School



Fashion Education in Italy



THANK YOU

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